

ENNIS

A Socio-Economic Profile –
Census 2022



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ENNIS – The Centre of the West of Ireland

INTRODUCTION

This socio-economic profile offers a comprehensive overview of Ennis, drawing from the latest data available from the Central Statistics Office (CSO) Census 2022. It provides a detailed analysis and visualisation of the town's demographic, social and economic characteristics through a range of charts, graphics and accompanying headline commentary.

The profile compares the town's performance with national and regional towns of similar size (across Ireland and in the West of Ireland), and then provides further detail at a local level across Ennis. This local level analysis provides, for the first time, a unique profile of ten neighbourhoods across the settlement boundary in areas such as Lifford, Clonroadmore and Roslevan.

Additionally, the profile includes data on a one-hour drive-time catchment from the

town - highlighting the town's potential for future investment and providing a broader view of the catchment's socio-economic conditions to assist current and future employers and investors gain insights into the local and regional labour market - including skill and education levels, employment rates and commuting patterns.

The purpose of this document is to provide a solid evidence base to support future decision-making within Ennis. It is designed to serve a diverse audience, including:

- **Businesses:** Entrepreneurs and companies can leverage this data to understand the local and regional market, identify opportunities for growth, and make informed investment decisions.
- **Local Community Groups:** Organisations can utilise this profile to advocate for resources, plan community projects, and address local needs effectively.



- **Students and Researchers:** Academics and students can use the data for research purposes, contributing to a deeper understanding of Ennis's socio-economic landscape.
- **The General Public:** Residents and interested parties can gain insights into the town's development and engage meaningfully with their community in a more informed manner.

By providing a clear and detailed profile of Ennis's current socio-economic status, this document aims to assist stakeholders in making well-informed decisions, promoting sustainable growth, and attracting new investment to the town.



ABOUT PEOPLE & PLACE

People and Place are a professional consultancy specialising in a range of geography and social science fields – spatial analysis (GIS), geo-demographics, data analytics, spatial planning, community and rural development, environmental analysis, workshop and group work facilitation, evaluation, reviews and report writing. We work with government departments, public sector agencies and private companies.

With expert knowledge on a full range of datasets available in Ireland we provide data analytics service advice, high quality data packages, information dashboards and mapping tools, and proven methodologies to assist your organisation in developing evidence-based policy decisions.

People and Place Limited are based at the Ennis Chamber i-Hub, 54 O'Connell Street, Ennis and at Maynooth Works in Maynooth University, Co Kildare.

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A Socio-Economic Profile, 2022

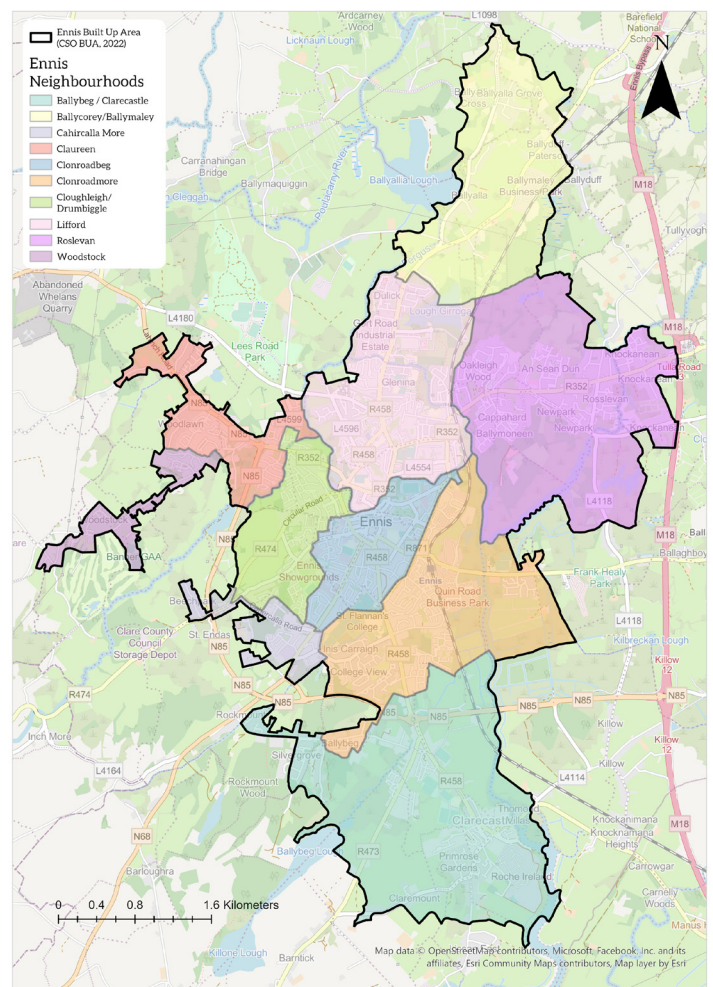
ABOUT THIS PROFILE

This socio-economic profile is based primarily on the results from Census 2022 which was enumerated by the Central Statistics Office (CSO) on Sunday, 3rd April 2022. The Census data is supplemented by additional datasets on jobs profiles, house prices, rental prices, and educational flows.

For the purposes of this profile, the town of Ennis is based on the official CSO boundary of the town (Built-up Urban Area - see map) - an area of 23.1 square kilometers with a recorded population of 27,923 in Census 2022. The 'built-up urban area' boundary covers all of the residential parts of Ennis from Woodstock and Woodlawn to the west, Roslevan to the east (as far as the motorway junction), Ballyalla/Ballymaley to the north, and finally, the entirety of the village of Clarecastle to the south.

The data in the profile is set out across three themes - Demographics, Society and Economy with each theme providing a range of indicators that detail the position of Ennis town at a set of comparative geographical scales:

- A bottom-up comparison with figures for the Ennis Municipal District, County Clare, the Mid-West and Southern Regional Assembly and the State;
- A top-down comparison of Ennis with the ten local neighbourhood areas within the town. The neighbourhood areas are based on aggregations of Census Small Area boundaries (local Census areas of approx 75 households) that closely align with the





Ennis neighbourhood boundaries as set out within the Ennis Municipal District - Clare County Development Plan 2023-29. The ten neighbourhoods are: Ballybeg/Clarecastle, Ballycorey/Ballymaley, Cahircalla More, Claireen, Clonroadbeg, Clonroadmore, Cloughleigh/Drumbiggle, Lifford, Roslevan and Woodstock.

- A comparison of the town of Ennis with similar sized settlements in Ireland (>10,000 population). Comparing Ennis with other similar-sized towns allows for a relative assessment of its performance across various socio-economic indicators. By demonstrating how Ennis compares favorably with other towns, it becomes easier to position Ennis as an attractive location for potential investors. The analysis benchmarks Ennis with two classifications of towns - (1) all those in Ireland with a

population >10,000 (excluding city region towns such as Swords, Carrigaline, Bray i.e., already forming part of an economic sphere of a city) (n=41) and (2) all towns in the West of Ireland with a population > 10,000 stretching from Donegal to Cork (n=9).

- The profile also provides data on the drive-time catchment from Ennis (1-hour, population = >575k). This is important as potential investors need to know the size and characteristics of the available population and labour force within a reasonable commute. This includes data on educational levels, skill sets and employment rates and positions Ennis as the centre of the West of Ireland.

Note: All photographs in the profile have been provided to Ennis Chamber of Commerce by Mike Mulcaire (<https://www.mikemulcairephotographer.com/about>)



Socio-Economic Profile

Total Population in Ennis, 2022

WITHIN ENNIS

27,923

persons in the settlement

21.8%

of the population of County Clare (127,938)

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)

4th Highest #

Large Towns in the Republic of Ireland

1st Highest #

Large Towns in the West of Ireland

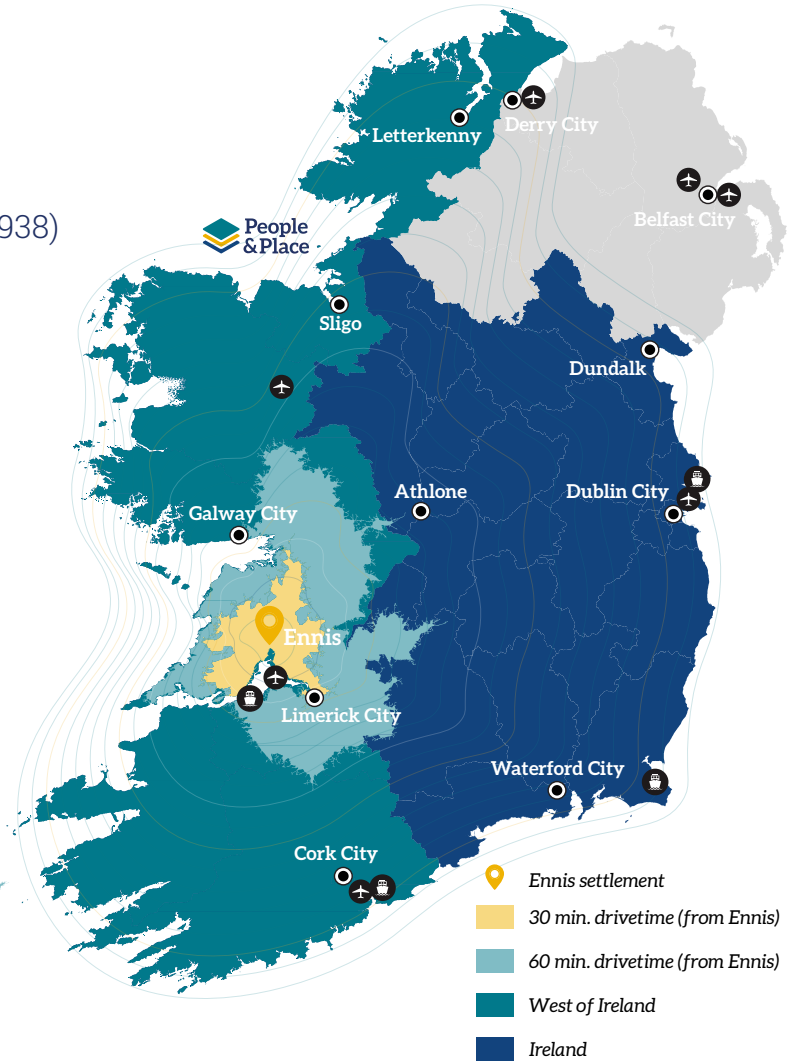
IN OUR CATCHMENT

181,335

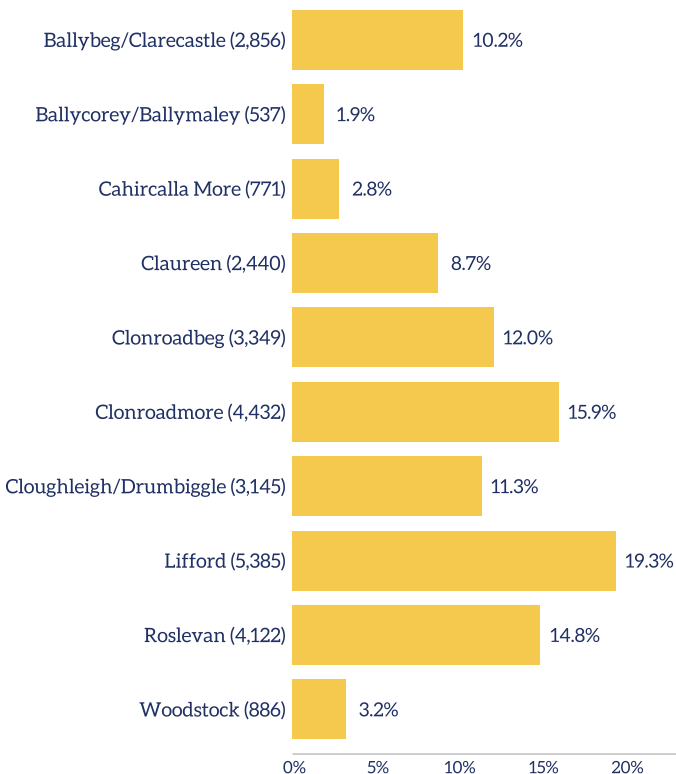
30 Min. Drive

575,828

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of people residing within Ennis was 27,923. This is equivalent to 21.8% of County Clare (128k).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis is the 4th largest town with only a larger population in the eastern towns of Navan (33,886), Dundalk (43,112) and Drogheda (44,135).
- Ennis is the largest town in the West of Ireland with Tralee (26,079) the only other town with a population above 25k.
- Within a 1-hour drive-time from Ennis there is a population of >575k. This is a larger 1-hour population catchment than both Galway City (494k) and Limerick City (541k).

Population Change in Ennis, 1971 to 2022

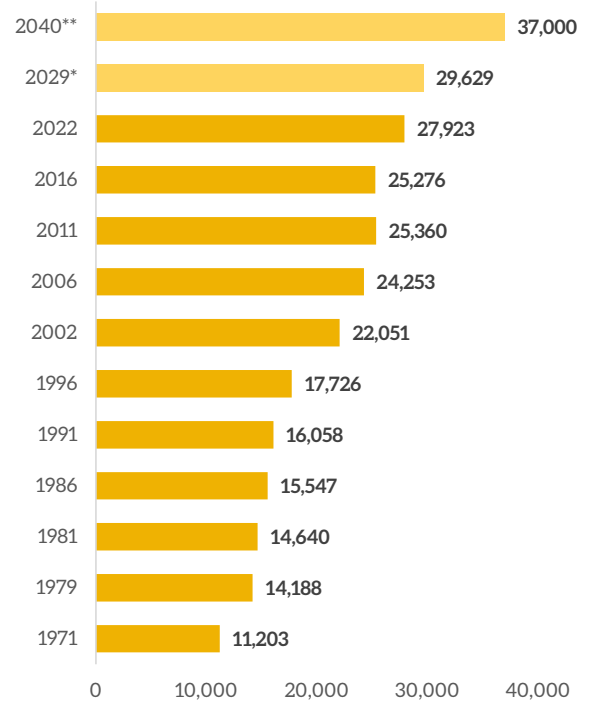
WITHIN ENNIS

27,923 **+26.6% (+5,872)**

persons in the settlement increase in population in the last twenty years (2002)

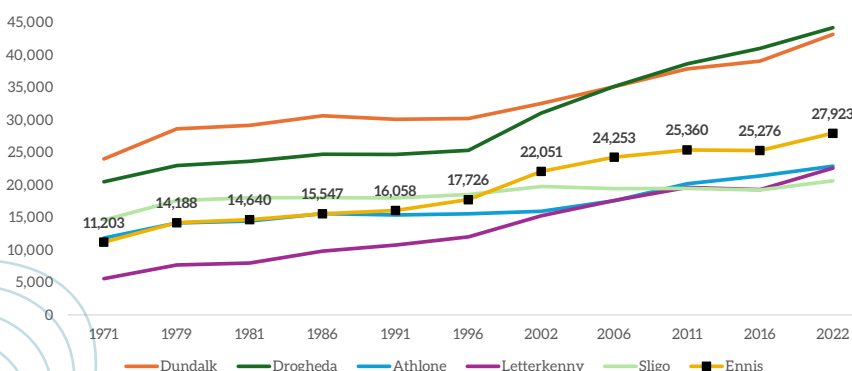
- The population in Ennis has increased on a continual basis from the 1970's up to today with the population in the town recorded at 27,923 in 2022.
- The major period of growth, as per national trends, took place from the late nineties onwards and coincided with large scale residential developments in areas on the periphery of the town - Gort Road (Ard Caoin), Roslevan (An Sean Dún, Gort na mBlath, Cappagh Lawn), Lahinch Road and Woodstock (Garrán na Coille, Ros na Rí, Moyard) and the Limerick Road/Clarecastle (The Hawthorns, Inis Cláir).
- High levels of natural increase (births minus deaths) and significant levels of inward international migration (post 2004 EU enlargement) have been key factors in expanding the population in Ennis.

POPULATION CHANGE IN ENNIS, 1971 TO 2022



*2029 population target from Clare County Development Plan 2023-2029
 **2040 population target from Ennis 2040 Economic and Spatial Strategy

POPULATION CHANGE IN REGIONAL CENTRES, 1971 TO 2022



- Relevant to the five National Planning Framework (NPF) settlements classed as 'regional centres', Ennis has performed very well in terms of population growth. With the exception of Dundalk and Drogheda, Ennis is growing at a consistently higher rate than both Sligo and Athlone.
- Like Ireland as a whole, the population of Ennis is likely to further expand in the coming decades and the Ennis 2040 Economic and Spatial Strategy envisages that the population of Ennis will grow to approximately 37,000 people by 2040.

Population Aged 0-24 Years, 2022

% of the total population classed as Children and Young Persons (0-24 years)

WITHIN ENNIS

8,819

persons aged 0-24 years

31.6%

of total population

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)

32nd Highest %

6th Highest #

5th Highest %

1st Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

IN OUR CATCHMENT

57,772

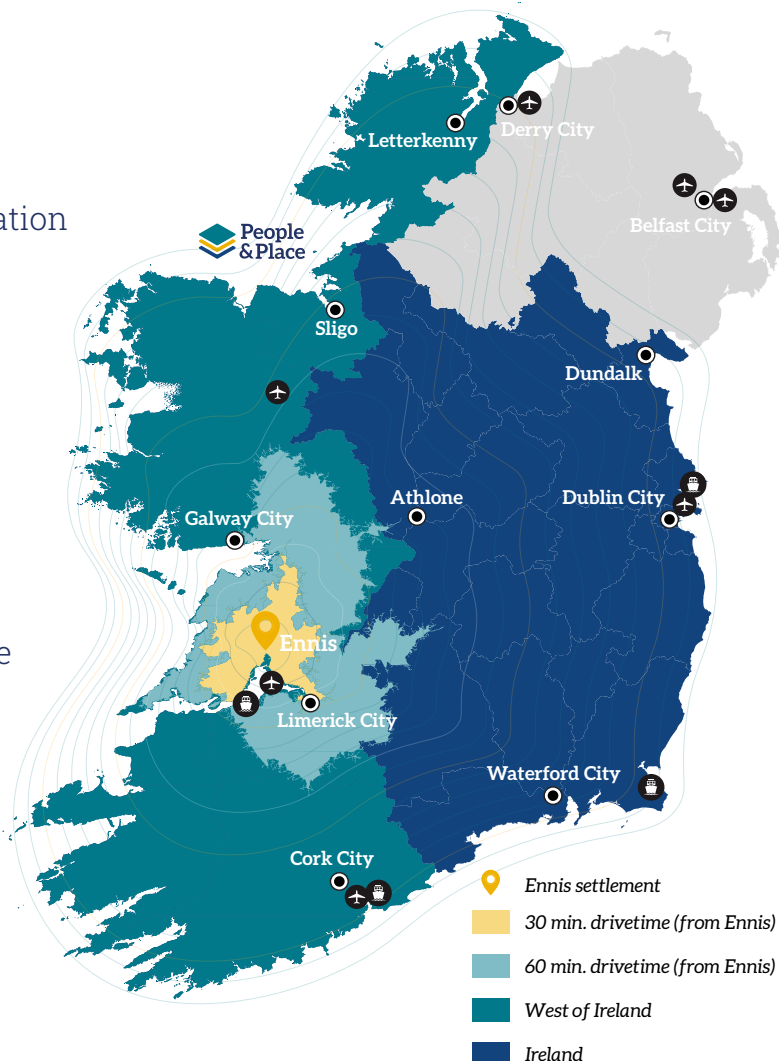


187,693

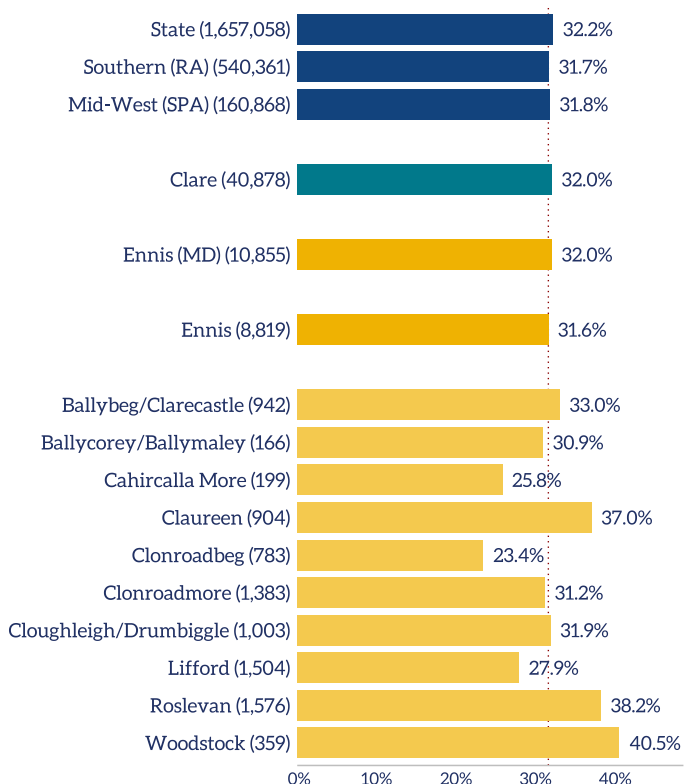


30 Min. Drive

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of young persons (0-24 years) residing within Ennis was 8,819 and this represents 31.6% of the population of the town. This rate is marginally below the State average (32.2%).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 6th highest number of young people and the highest number in West of Ireland towns.
- There are >187k young persons living within a 1-hour drive-time of Ennis.
- Across the Ennis neighbourhoods, there is a quite a variation with highest rates in Woodstock (40.5%), Roslevan (38.2%) and Claureen (37%).
- The average age in Ennis is 38.9 years.

Population Aged 15-64 Years, 2022

% of the total population classed as Working Age (15-64 years)

WITHIN ENNIS

18,228

persons aged 15-64 years

65.3%

of total population

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

23rd Highest %

5th Highest #

7th Highest %

1st Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

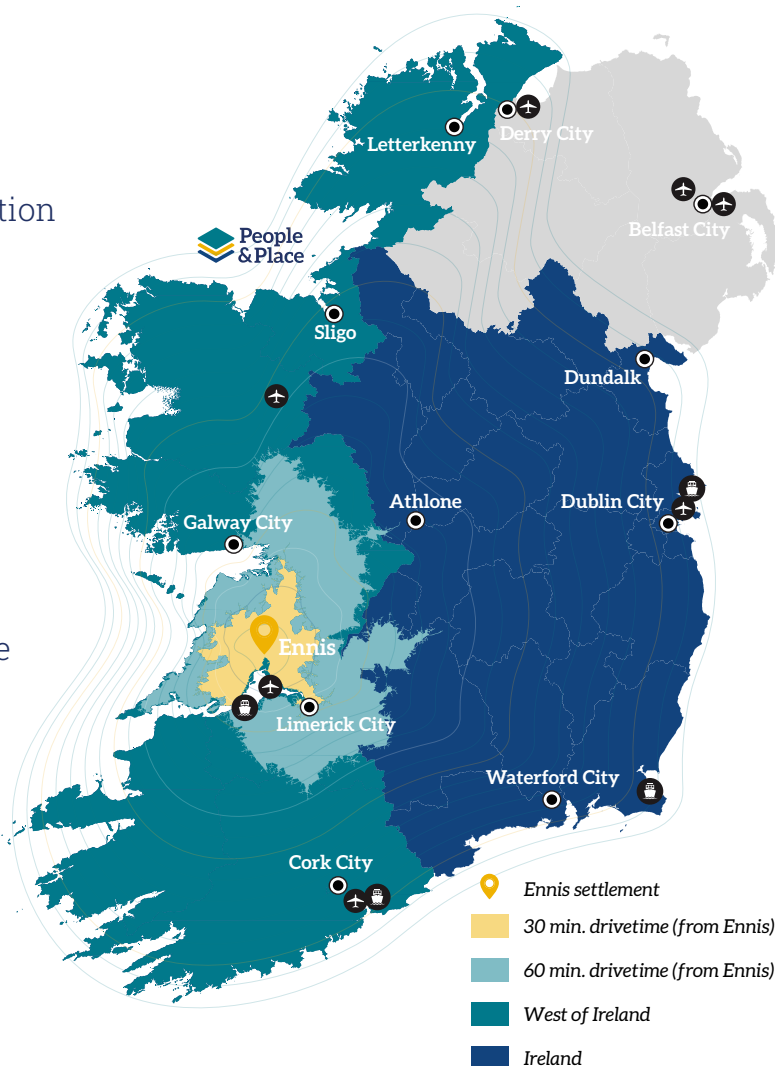
IN OUR CATCHMENT

118,898

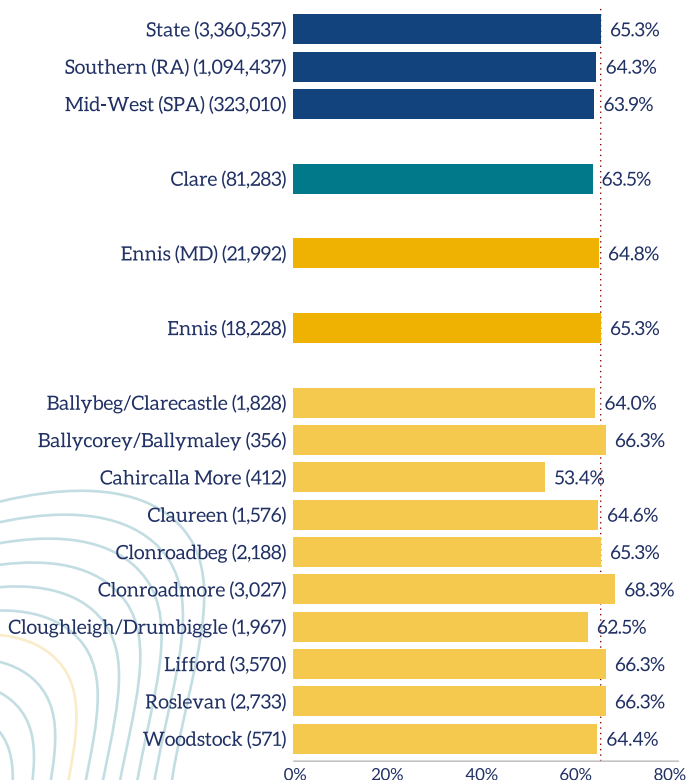
375,209

30 Min. Drive

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of persons aged 15-64 (Working Age) residing within Ennis was 18,228 and this represents 65.3% of the population of the town. This rate is equal to the State average (65.3%).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 5th highest number of working age persons and the highest number in West of Ireland towns.
- There are >375k working age persons living within a 1-hour drive-time of Ennis.
- Across the Ennis neighbourhoods, there is little variation with most rates ranging from 62.5% to 68.3%. Lowest rates are in Cahircalla More (53.4%).

Population Aged 65+ Years, 2022

% of the total population within the 65+ age cohort

WITHIN ENNIS

4,073

persons aged 65+ years

14.6%

of total population

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)



Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

IN OUR CATCHMENT

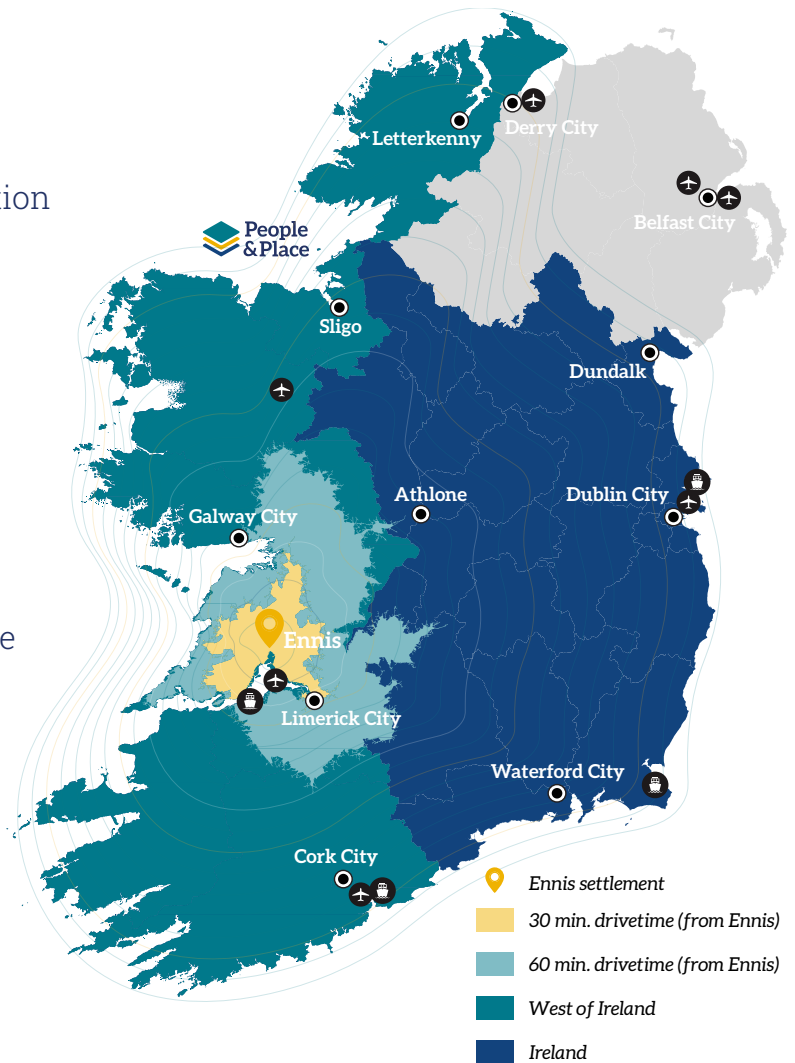
27,513

30 Min. Drive

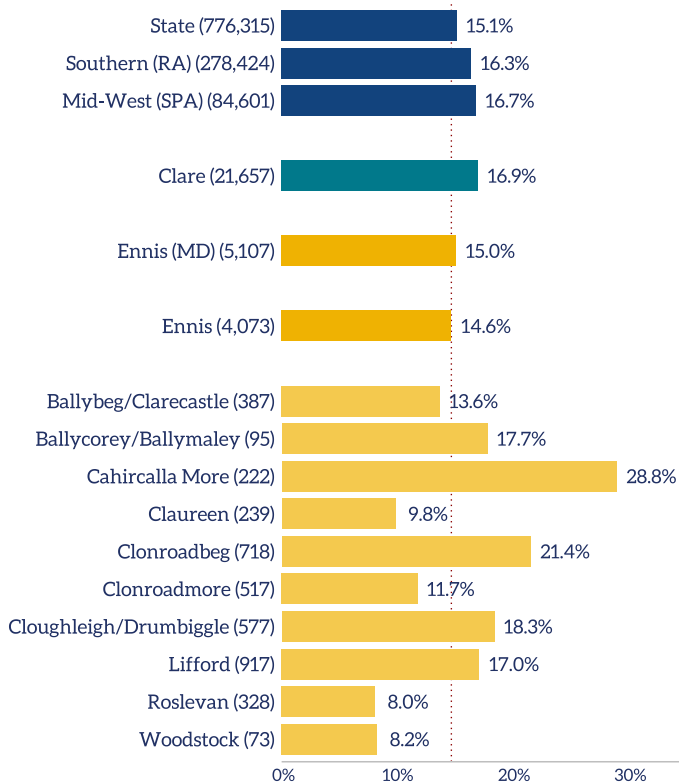


89,219

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of persons aged 65+ residing within Ennis was 4,073 and this represents 14.6% of the population of the town. This rate is lower than the State average (15.1%).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 4th highest number of persons aged 65+ and the 2nd highest number in West of Ireland towns.
- There are >89k persons aged 65+ living within a 1-hour drive-time of Ennis.
- Across the Ennis neighbourhoods, there is a lot of variation with highest rates in Cahircalla More (28.8%) and Clonroadbeg (21.4%). In contrast, lowest rates are in Roslevan (8%).

Citizenship - Non-Irish Nationals, 2022

Residents with citizenship other than Irish

WITHIN ENNIS

3,963

persons with a citizenship other than Irish

14.4%

of total population

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)

21st Highest %

10th Highest #

7th Highest %

2nd Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

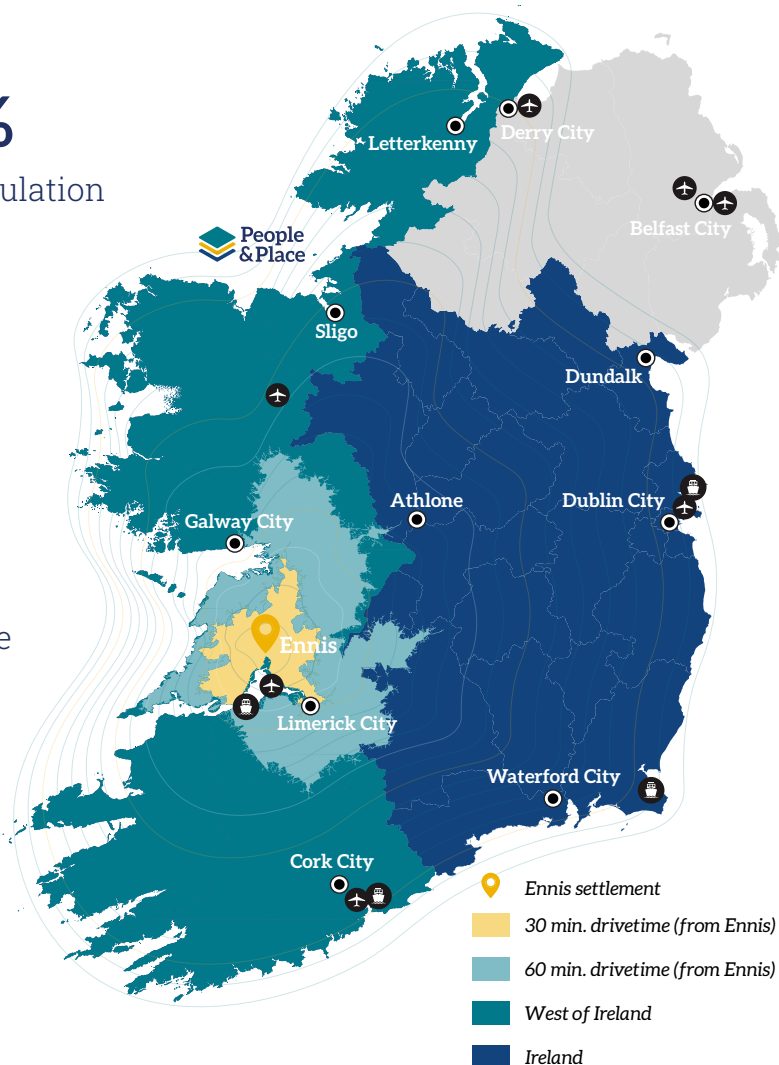
IN OUR CATCHMENT

22,829

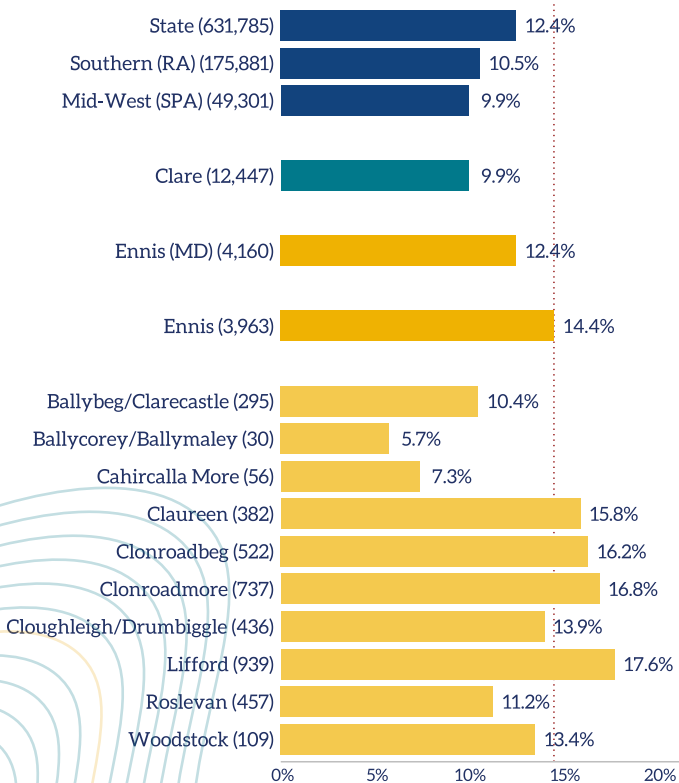
30 Min. Drive

64,462

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of non-Irish nationals residing within Ennis was 3,963 and this represents 14.4% of the population. This rate is higher than the State (12.4%) and Clare averages (9.9%).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 10th highest number of non-Irish nationals and the 2nd highest number in West of Ireland towns.
- Across the Ennis neighbourhoods, highest rates are in Lifford (17.6%), Clonroadmore (16.2%) and Clonroadbeg (16.2%).
- The largest non-Irish national communities residing in Ennis are the Polish, Brazilian, African and Ukrainian communities.

Education Attainment - All 3rd Level, 2022

Population aged 15+ who have completed their education with highest level - Degrees, Postgrads and PhDs

WITHIN ENNIS

7,269

persons with a 3rd level education

39.9%

of persons who have completed their education

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)



Large Towns in the Republic of Ireland

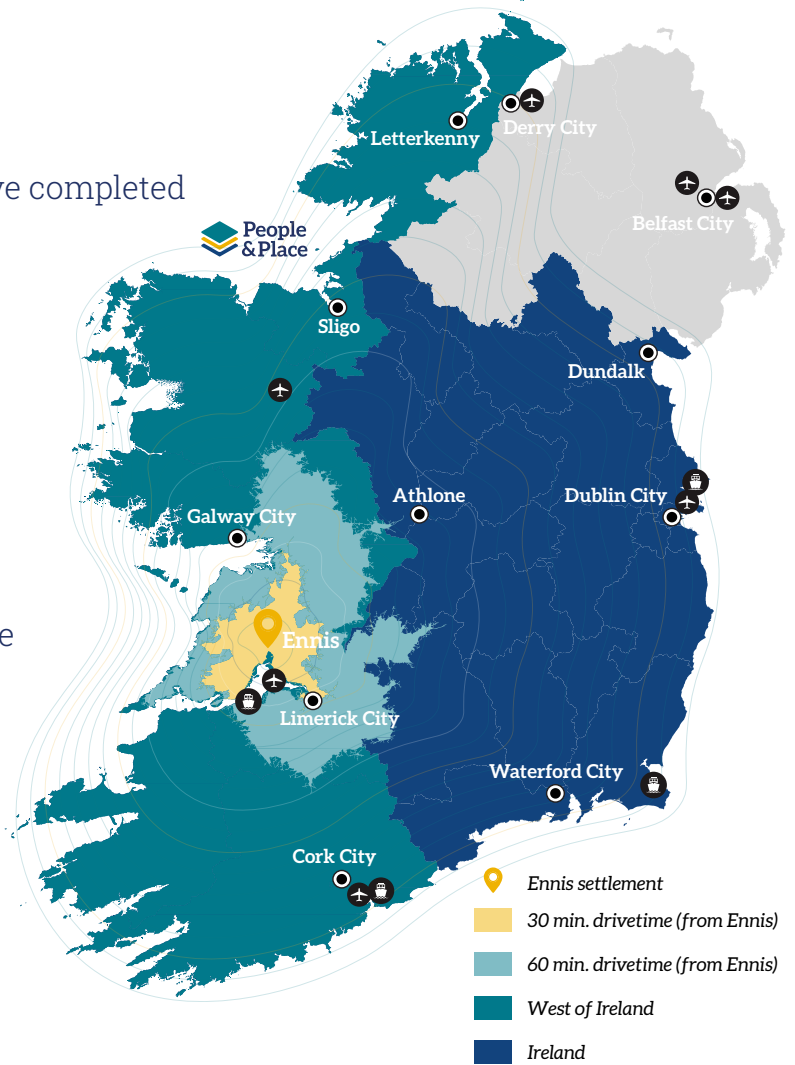
Large Towns in the West of Ireland

IN OUR CATCHMENT

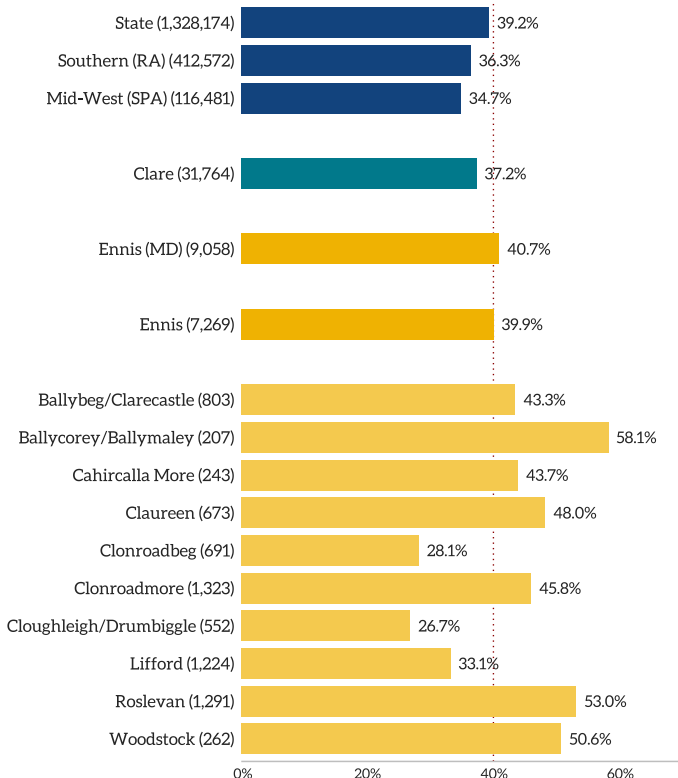
43,871  **146,236** 

30 Min. Drive

60 Min. Drive



LOCAL COMPARISONS



CSO Census 2022 & People and Place

- According to Census 2022, there are 7,269 (39.9%) people living in Ennis town with a highest level of education attainment classed as 3rd Level - a degree, a postgraduate qualification (masters etc) or PhD qualification.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 7th highest number of persons with a 3rd level qualification and the highest number in West of Ireland towns.
- Within a 1-hour drive-time from Ennis there are nearly 150k persons with a 3rd level qualification.
- Across the Ennis neighbourhoods rates vary from 26.7% in Cloughleigh/Drumbiggle to 58.1% in Ballycorey/Ballymaley.

Post Primary Schools - Sizes and Progression

Details on size of schools and progress details to 3rd level institutions

WITHIN ENNIS

4

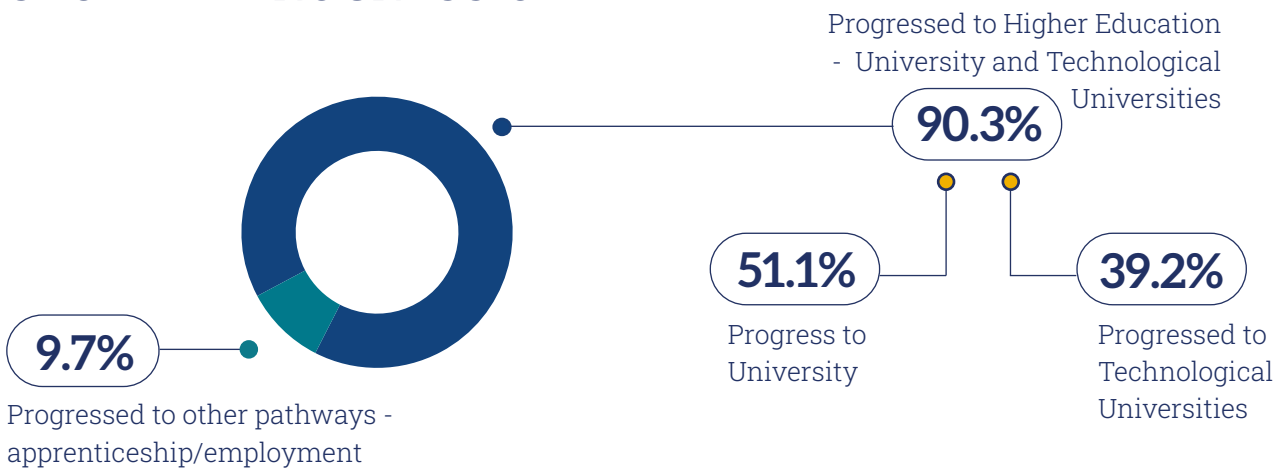
Post Primary Schools

3,432

Total Pupils

- Coláiste Muire
- Ennis Community College
- Coláiste Fhlannain
- Rice College, Christian Brothers

STUDENT PROGRESSION



MAIN 3RD LEVEL DESTINATIONS



- Ennis has four post-Primary schools with a total student population of 3,432 comprising of 1,800 girls (52%) and 1,632 boys (48%) (Department of Education 2023/24). Ennis post-primary students account for 37% of all students in Clare schools (9,350).
- Pupil numbers are as follows: St Flannan's (1,200 - the 14th largest school in the State), Coláiste Mhuire (988 - 4th largest all-girls school in the State), Rice College (668) and Ennis Community School (576).
- On average, approximately 90% of Ennis Leaving Certificate students progress to 3rd level education with the most popular destination being the University of Limerick (30%), Technological University Shannon (18%), University of Galway (18%), Mary Immaculate (9%) and Atlantic Technological University (9%)

Communications - Households with Broadband

Households that have access to Broadband

WITHIN ENNIS

8,616

households with broadband connection

81.4%

of households in the settlement

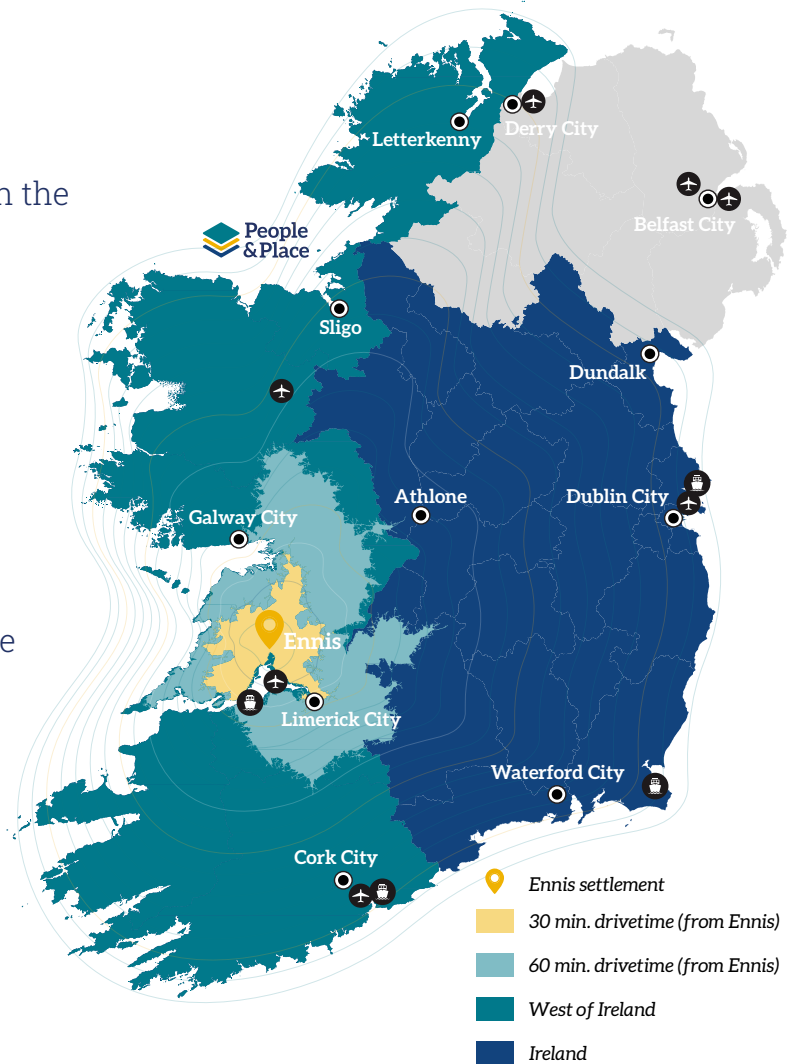
RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)



Large Towns in the Republic of Ireland

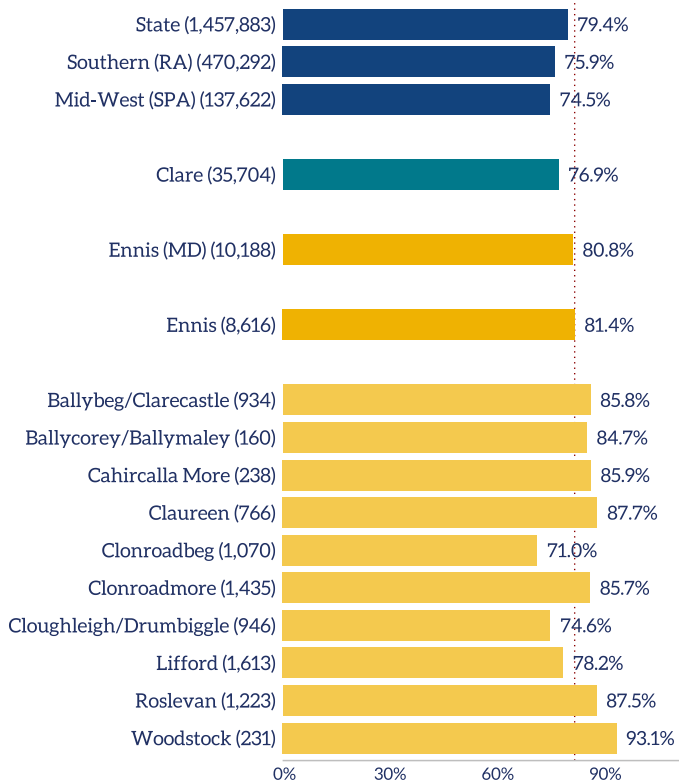
Large Towns in the West of Ireland



IN OUR CATCHMENT

51,311 **158,339**

LOCAL COMPARISONS



- According to Census 2022, the number of households with access to broadband in Ennis is 8,616. This is equivalent to 81.4% of all households in the town. This rate is higher than both the State (79.4%) and Clare (76.9%) averages.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 4th highest number of households with broadband and the highest number in West of Ireland towns.
- There are >158k households with broadband access within a 1-hour drive-time of Ennis.
- Across the Ennis neighbourhoods, rates are lowest in Clonroadbeg (71%), Cloughleigh/Drumbiggle (74.6%) and Lifford (78.2%).

Labour Force Participation, 2022

Working-age population actively participating in the labour force (at work or unemployed/looking for job)

WITHIN ENNIS

13,727

persons participating in labour force

61.6%

of total working age population

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)



Large Towns in the Republic of Ireland

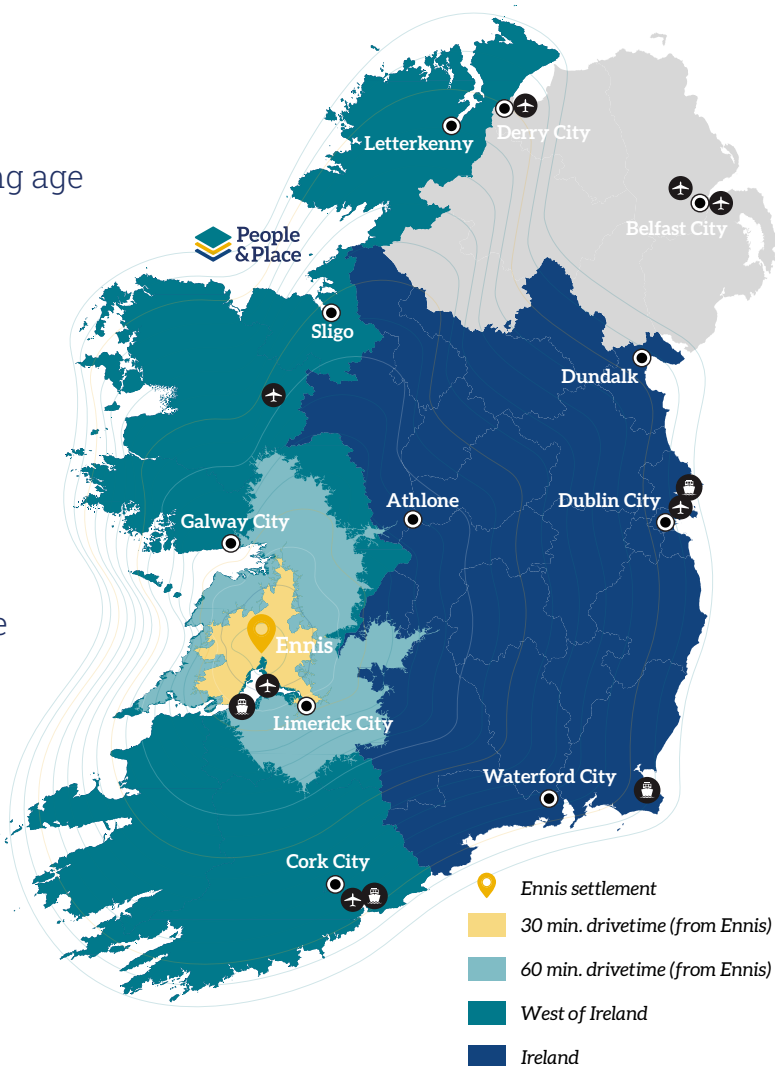
Large Towns in the West of Ireland

IN OUR CATCHMENT

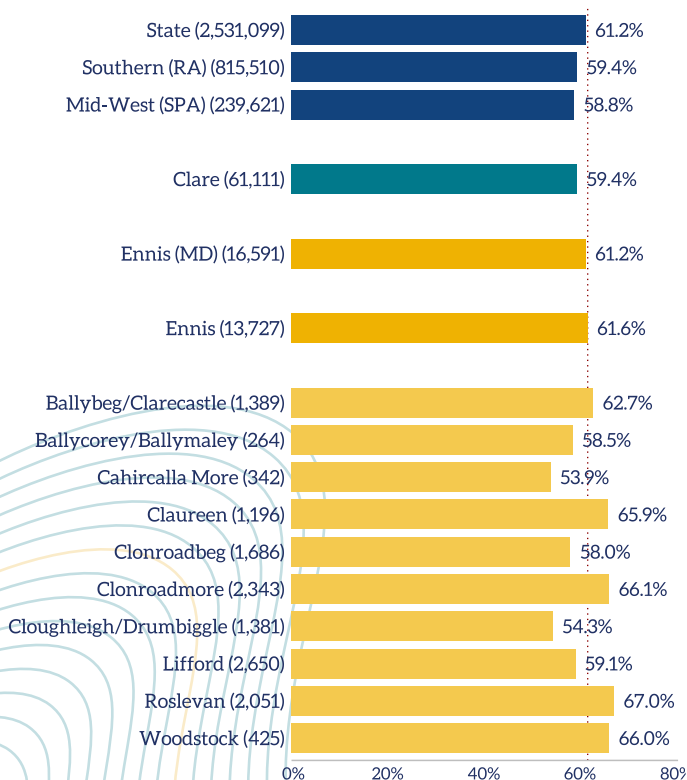
87,689 **278,112**

30 Min. Drive

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of persons aged 15+ in the labour force (at work and unemployed) in Ennis was 13,727. This is equivalent to a labour force participation rate of 61.6% - similar to the State average.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 4th highest labour force and the highest number in West of Ireland towns.
- There are >278k persons in the labour force living within a 1-hour drive-time of Ennis. This is an important metric for potential future investment in the town and can help new employers assess the availability of potential labour supply for their operations.

Labour Force - At Work, 2022

Employed individuals within the labour force

WITHIN ENNIS

12,404

persons at work

90.4%

of persons in the labour force

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

17th Highest %

5th Highest #

4th Highest %

1st Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

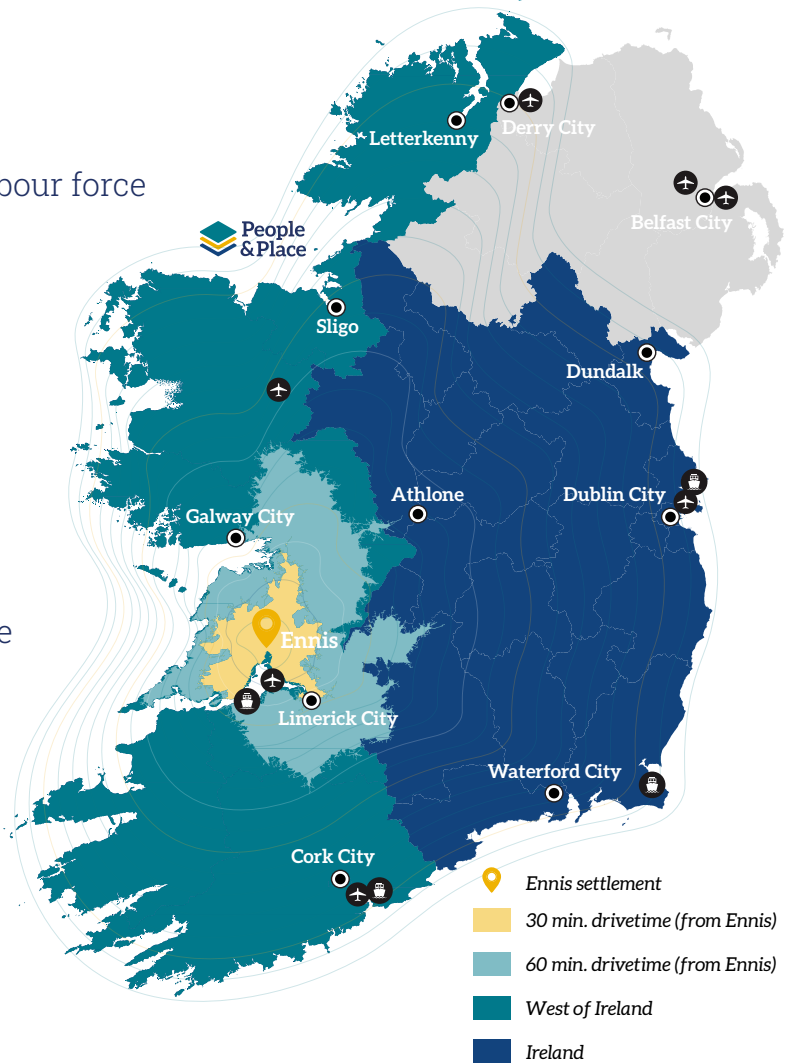
IN OUR CATCHMENT

79,556

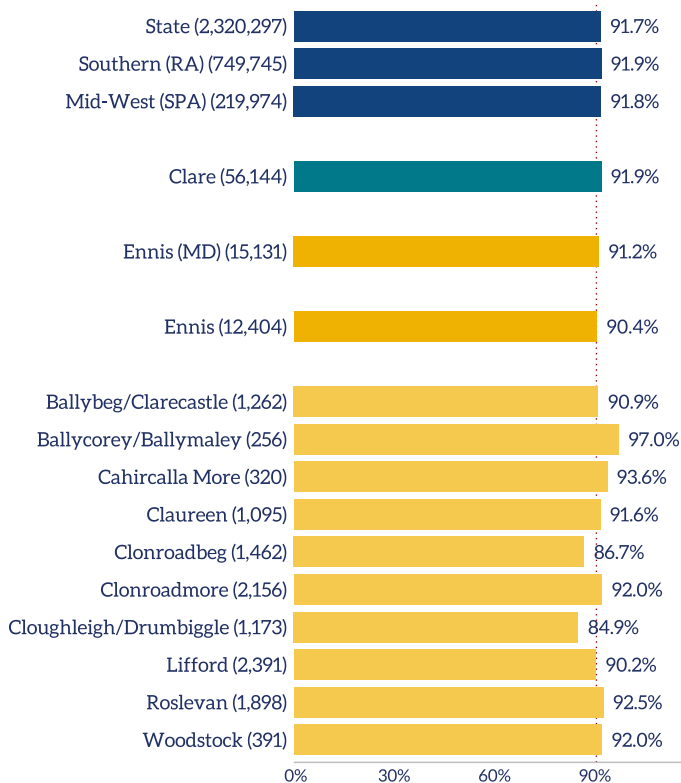
30 Min. Drive

255,433

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, there are 12,404 people living in Ennis town who are in employment. This is equivalent to 90.4% of the labour force. The rate in Ennis is marginally below that of the State (91.7%) and Clare (91.9%) averages.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 5th highest number of persons in employment and the highest number in West of Ireland towns.
- There are >255k persons in employment living within a 1-hour drive-time of Ennis..
- Across the Ennis neighbourhoods rates vary from 84.9% in Cloughleigh/Drumbiggle to 97% in Ballycorey/Ballymaley.

Destination of Ennis Resident Workers, 2022

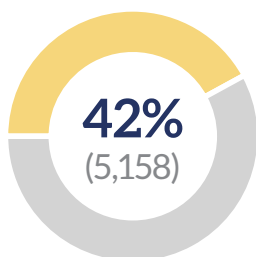
Profile of the destinations of all those living in Ennis and in employment

📍 WITHIN ENNIS

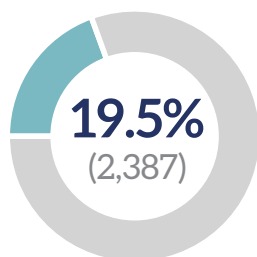
12,269

resident workers

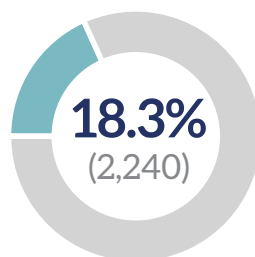
- Just over one in four of resident workers in Ennis work within the town. A total of 4,627 (37.8%) workers leave Ennis for employment opportunities each day.



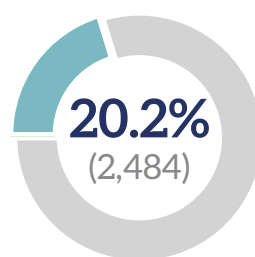
Work in Ennis



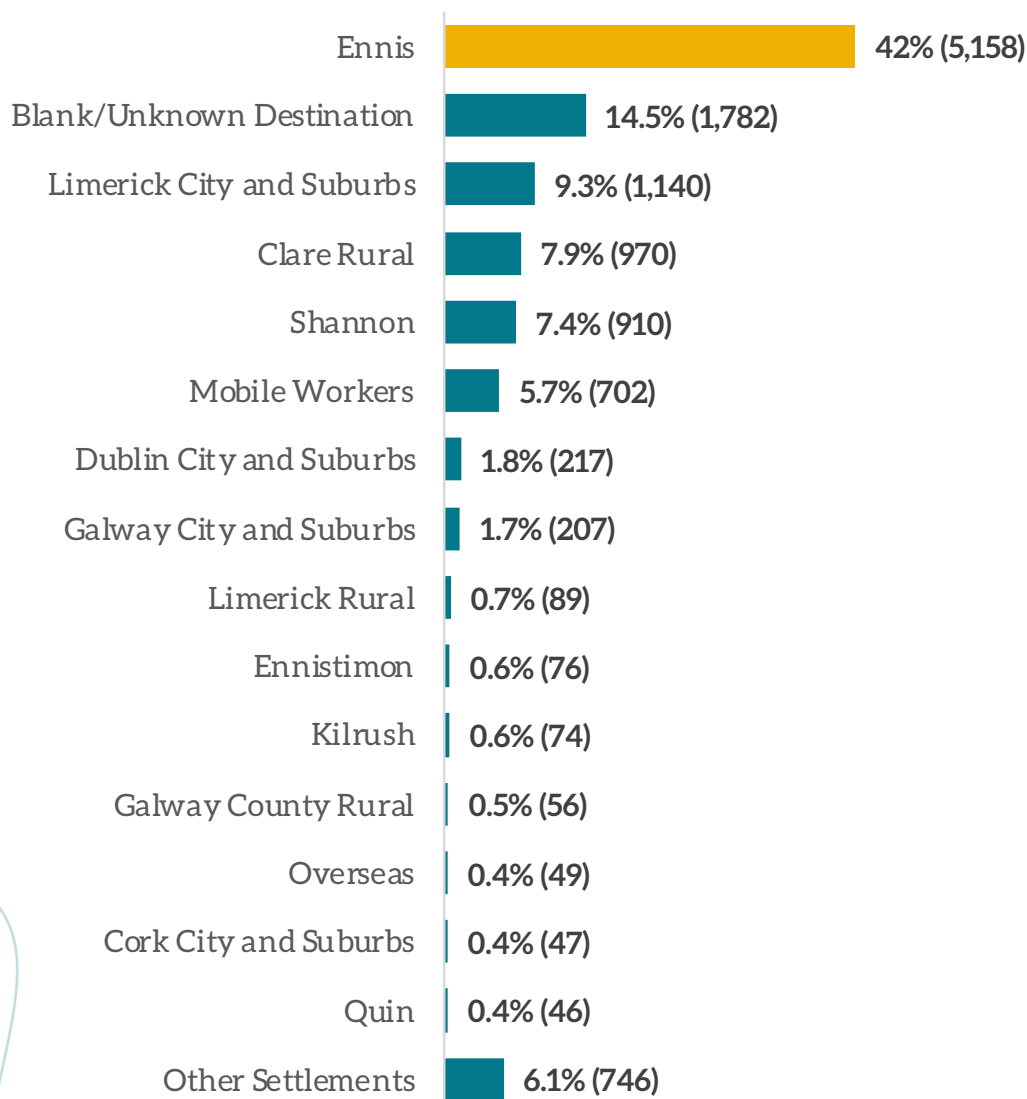
Work elsewhere in County Clare



Work Outside County Clare



Blank or Mobile Destinations



% Destination of Ennis Resident Workers

Ennis Resident Workers Profile, 2022

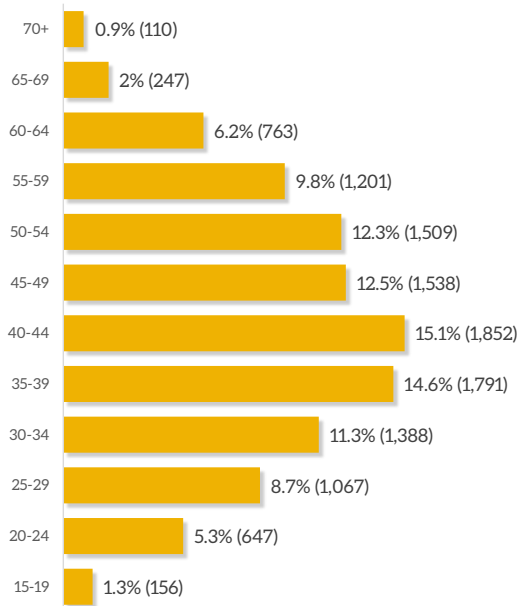
Socio-economic summary of all those living in Ennis and in employment

WITHIN ENNIS

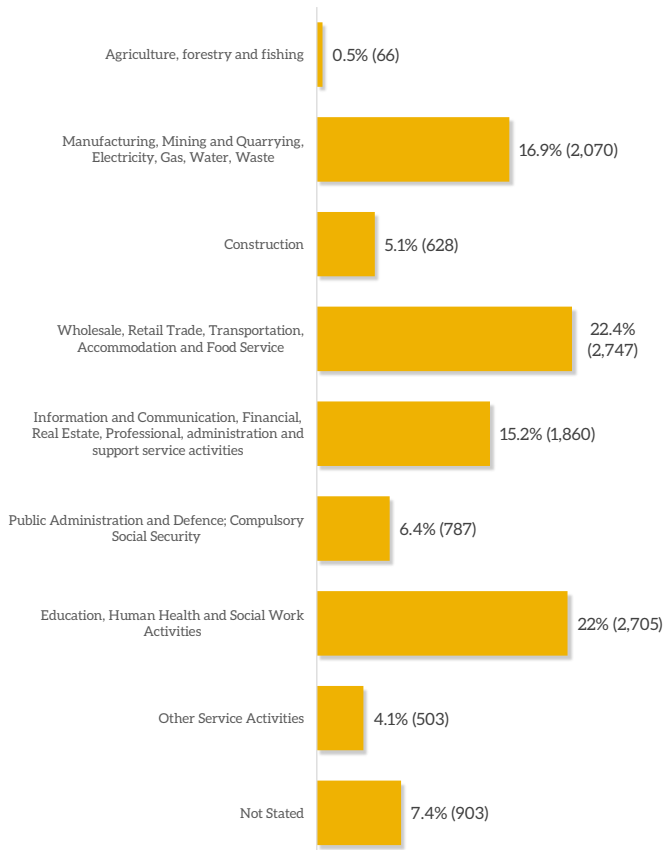
12,269

resident workers

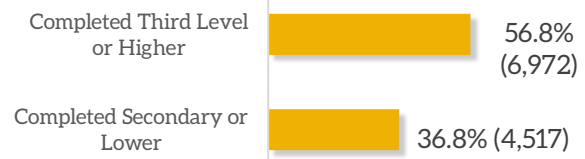
AGE PROFILE



INDUSTRY OF EMPLOYMENT



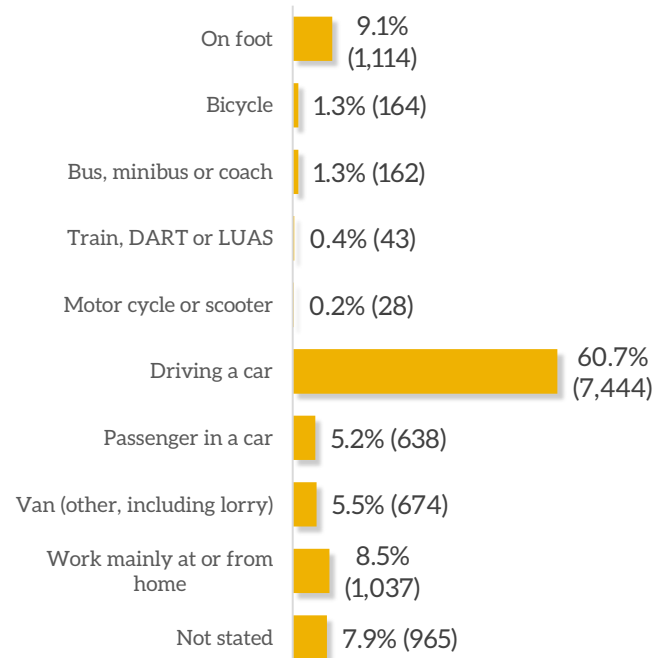
EDUCATION ATTAINMENT



SOCIO-ECONOMIC GROUP (SEG)



MODE OF TRANSPORT



CSO Census POWSCCAR 2022 (Analysis carried out by Justin Gleeson)

Origin of Those Working in Ennis, 2022

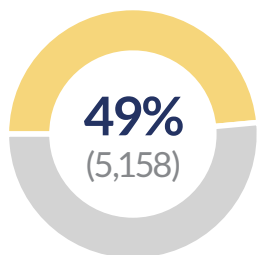
Profile of the origins of all those working in Ennis town

📍 WITHIN ENNIS

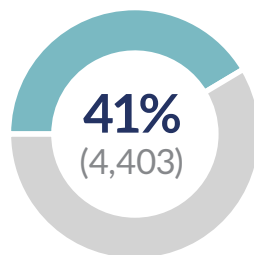
10,628

local jobs

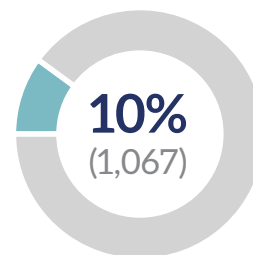
- Of the 10,628 known jobs located in Ennis, just under 50% are undertaken by Ennis residents. The remainder are undertaken by other Clare residents and workers from outside the county.



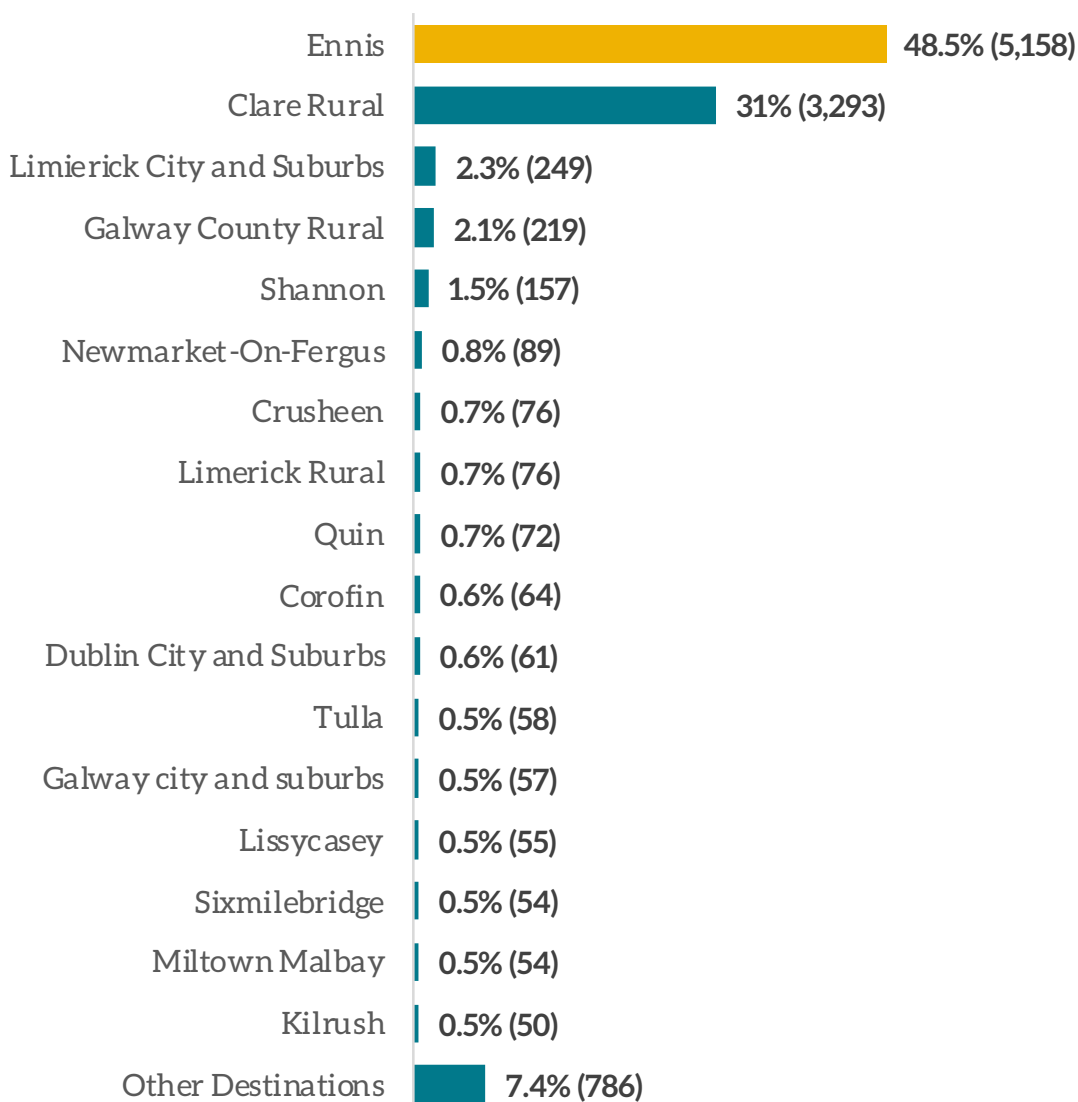
Lives & Works in Settlement



Commutes from elsewhere in Clare



Commutes from outside County Clare



% Origin of Local Job holder in Ennis, 2022

Ennis Local Jobs Profile, 2022

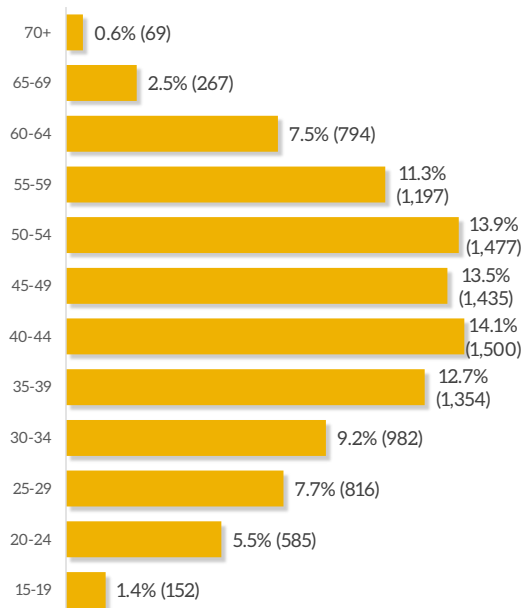
Socio-economic summary of all those working in Ennis town

WITHIN ENNIS

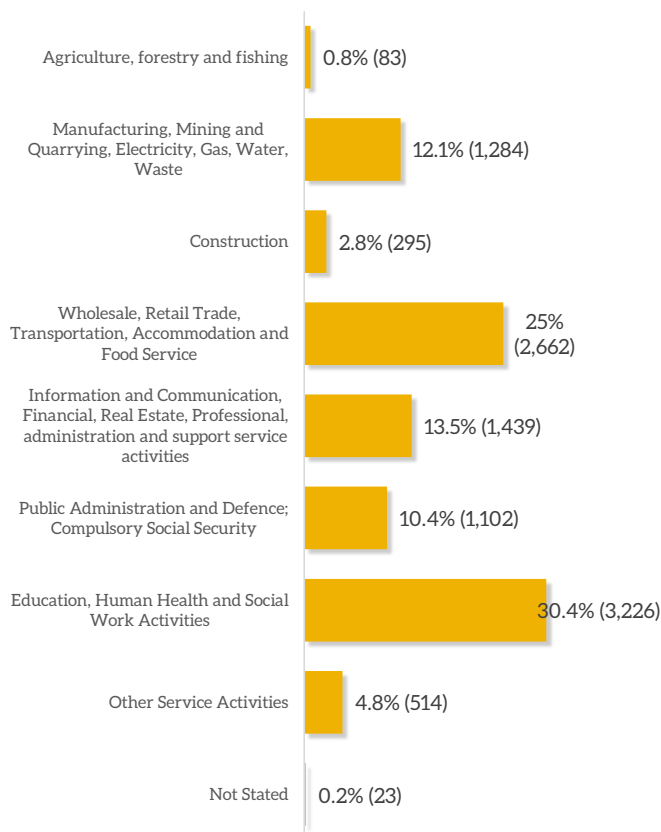
10,628

local jobs

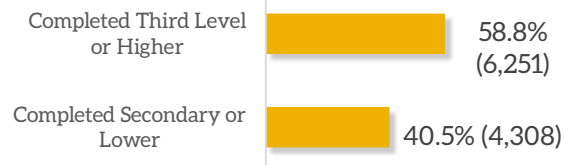
AGE PROFILE



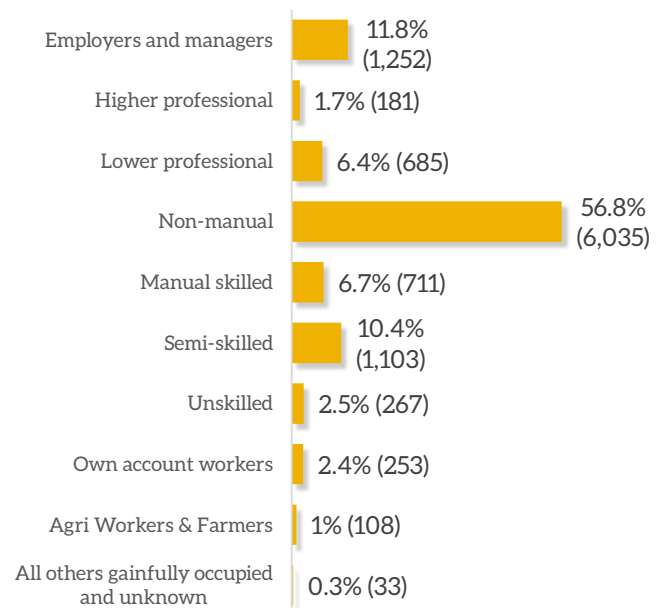
INDUSTRY OF EMPLOYMENT



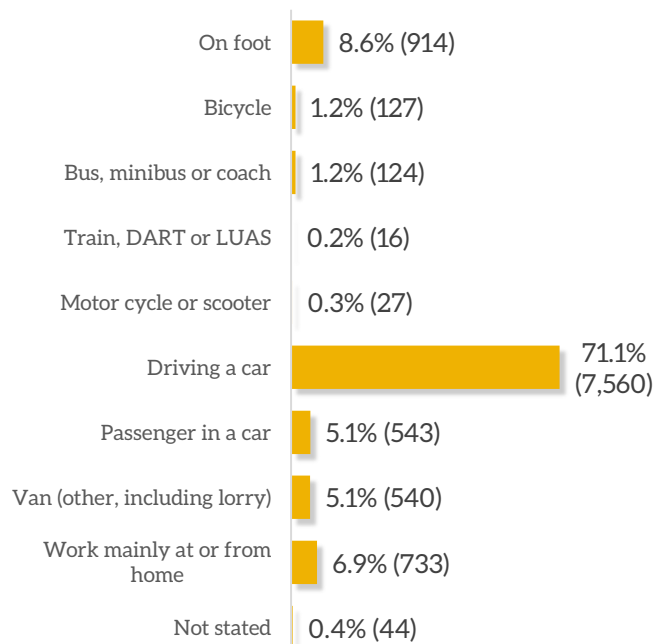
EDUCATION ATTAINMENT



SOCIO-ECONOMIC GROUP (SEG)



MODE OF TRANSPORT



CSO Census POWSCCAR 2022 (Analysis carried out by Justin Gleeson)

Labour Force - Unemployed, 2022

Unemployed individuals within the labour force

WITHIN ENNIS

1,323

persons unemployed

9.6%

of persons in the labour force

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

25th Highest %

9th Highest #

6th Highest %

2nd Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

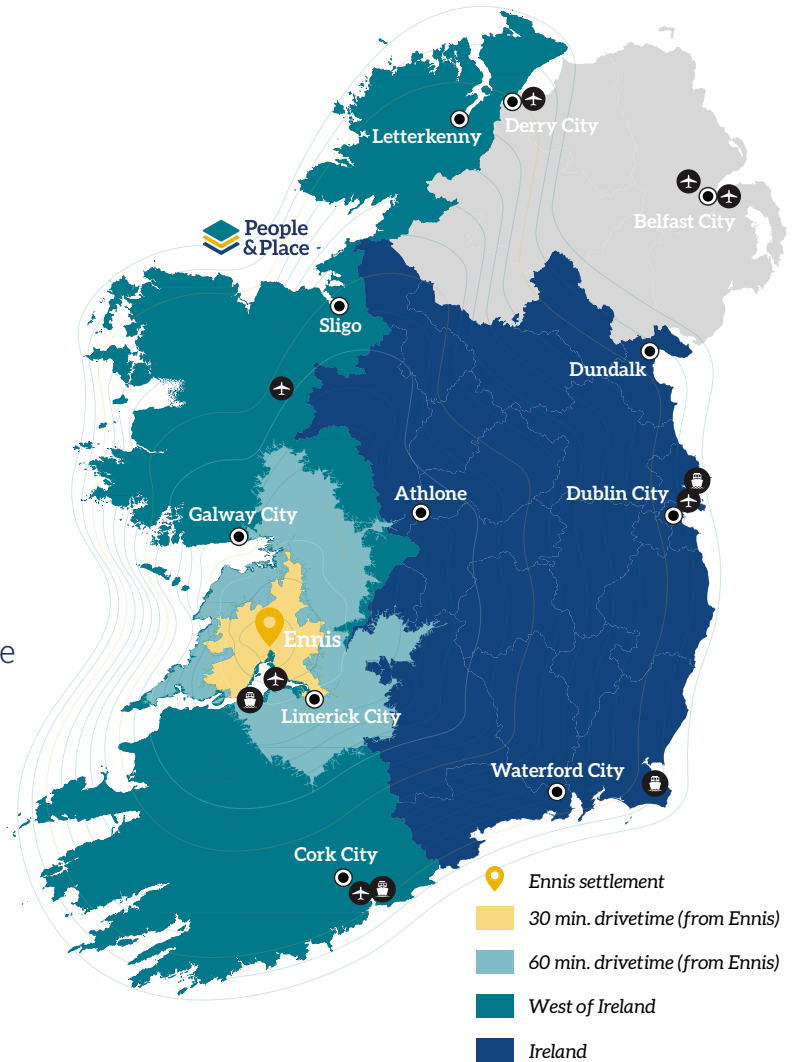
IN OUR CATCHMENT

8,132

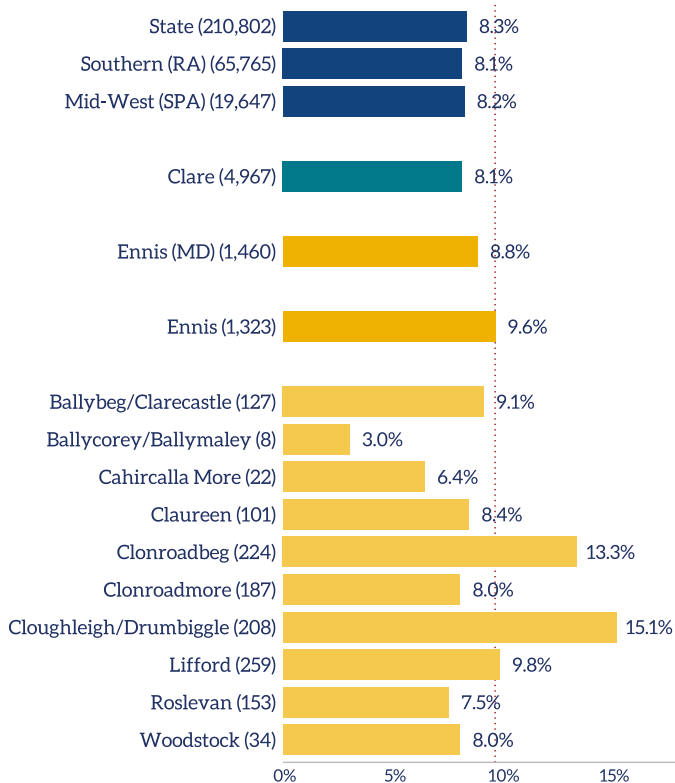
30 Min. Drive

22,678

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, there are 1,323 people living in Ennis town who are unemployed. This is equivalent to 9.6% of the labour force. The rate in Ennis is marginally below that of the State (91.7%) and Clare (91.9%) averages.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 9th highest number of persons unemployed and the 2nd highest number in West of Ireland towns.
- Within the neighbourhoods, highest rates are in Cloughleigh/Drumbiggle (15.1%) and Clonroadbeg (13.3%).
- Latest data from the CSO (May 2024) details that there are 2,128 persons registered for unemployment benefits at the Ennis INTREO Centre - including 219 under the age of 25.

CSO Census 2022 & People and Place

Household Tenure - Owner Occupied Owned Outright, 2022

Homes owned outright without a mortgage

WITHIN ENNIS

3,488

households occupied by owner and owned outright

32.9%

of occupied households

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)



Large Towns in the Republic of Ireland

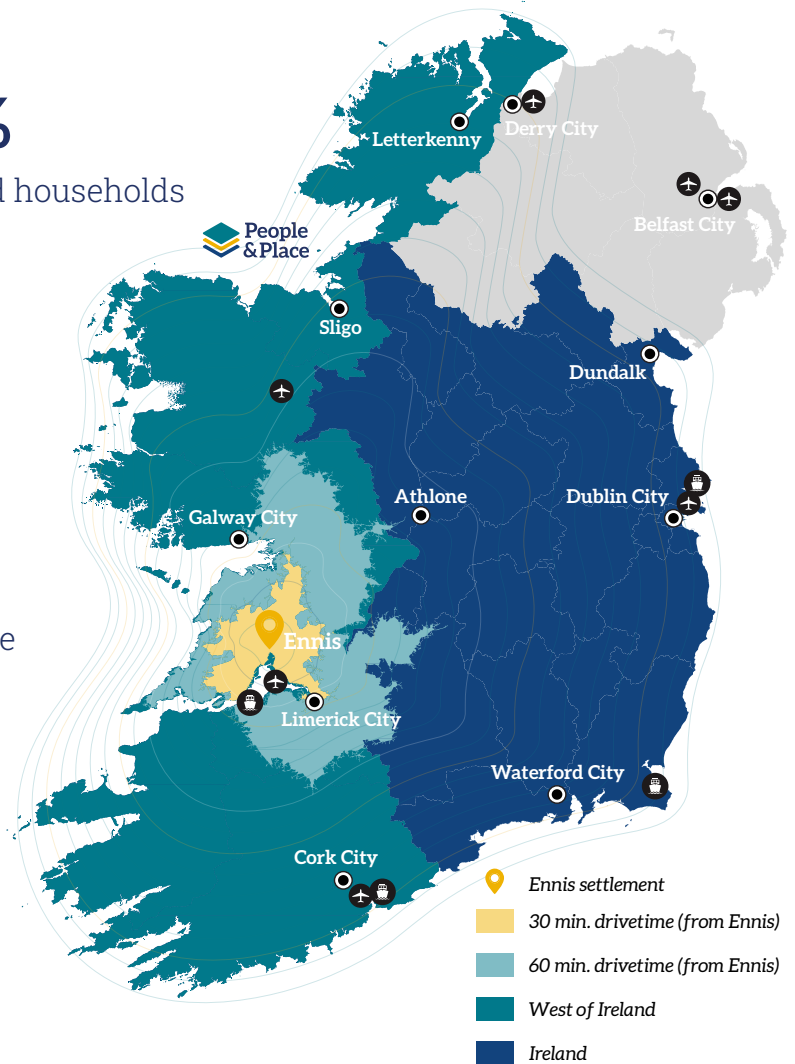
Large Towns in the West of Ireland

IN OUR CATCHMENT

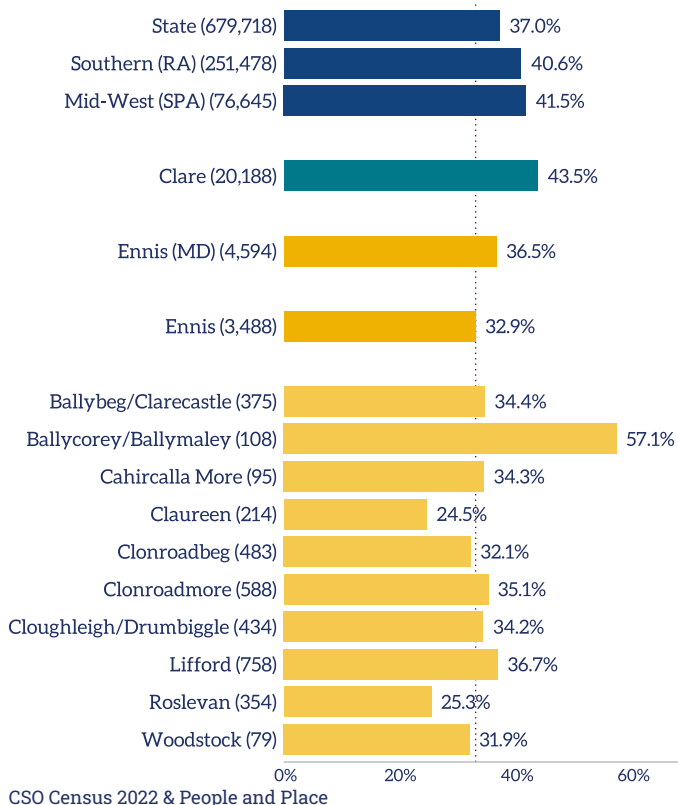
24,502 **79,491**

30 Min. Drive

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of occupied households in Ennis that are owned outright (without a mortgage) was 3,488. This is equivalent to a rate of 32.9% of all occupied households - much lower than the Clare average of 43.5%.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 3rd highest number of households that are owned outright and the highest number in West of Ireland towns.
- Across Ennis neighbourhoods, highest rates are in Ballycorey/Ballymaley (57.1%).

Household Tenure - Owner Occupied with Mortgage, 2022

Homes owned with a mortgage

WITHIN ENNIS

2,906

households occupied by owner with mortgage

27.4%

of occupied households

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)



Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

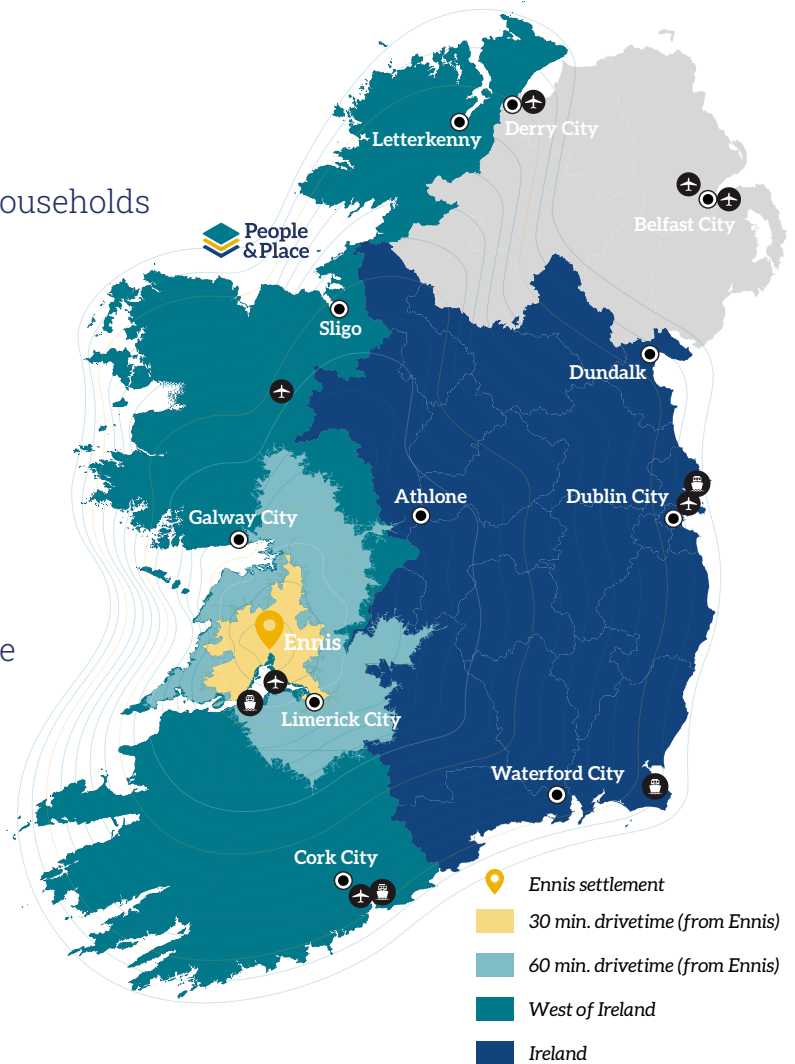
IN OUR CATCHMENT

17,622

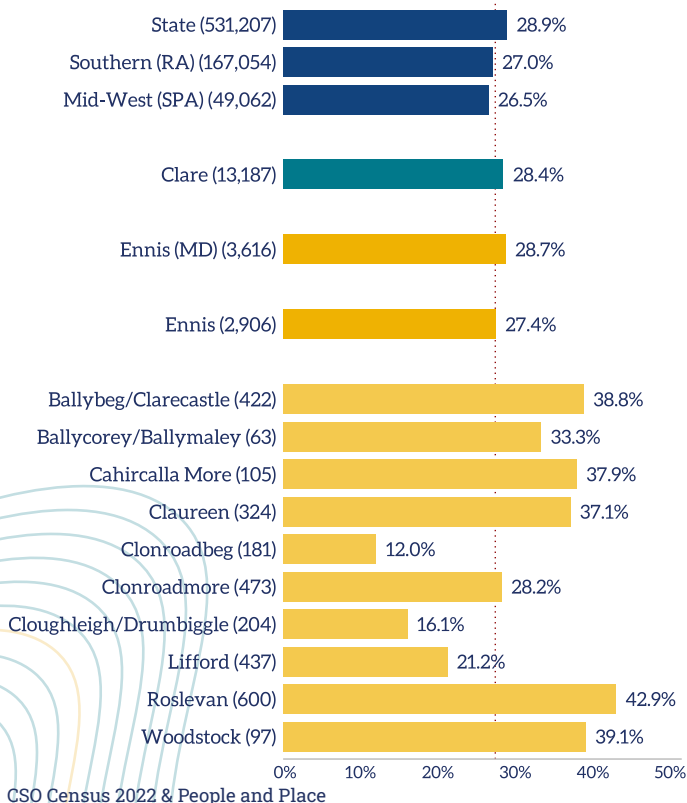
30 Min. Drive

56,445

60 Min. Drive



LOCAL COMPARISONS



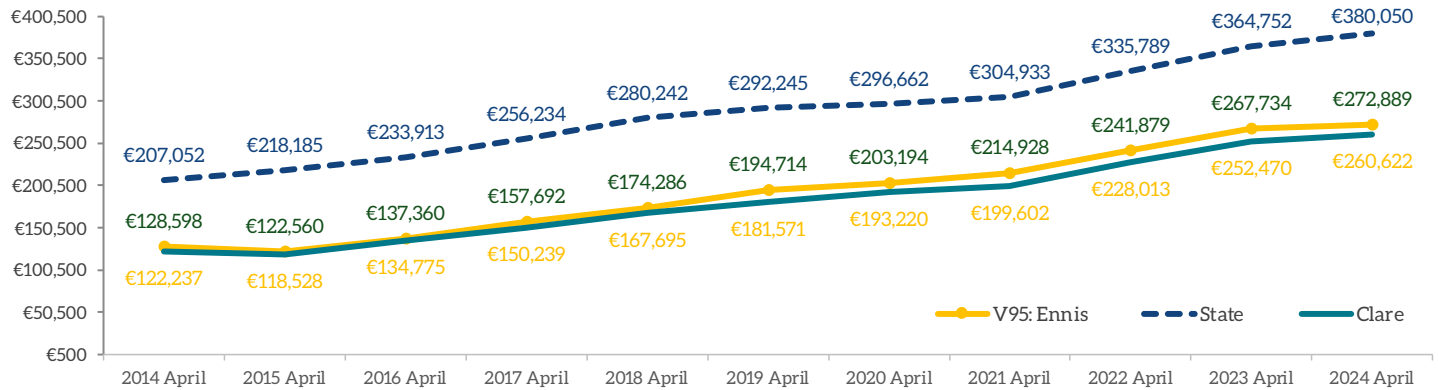
- According to Census 2022, the number of occupied households in Ennis that are owner occupied with a mortgage was 2,906. This is equivalent to a rate of 27.4% of all occupied households - marginally lower than the Clare average of 28.4%.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 8th highest number of households that are owner occupied with a mortgage and the highest number in West of Ireland towns.
- Across Ennis neighbourhoods, highest rates are in areas where developments over the last two decades have been most prominent - Roslevan (42.9%), Woodstock (39.1%) and Ballybeg/Clarecastle (38.8%).

CSO Census 2022 & People and Place

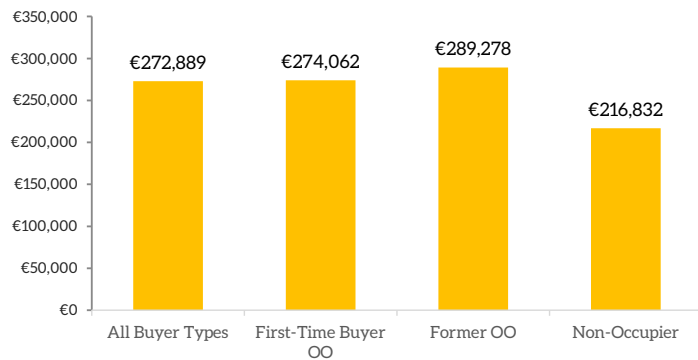
Residential Property Sales Prices, 2024

Residential Sales prices in Ennis and comparative towns, April 2024 (rolling 12-month mean)

CSO Property Price Register, April 2015 to 2024 (V95 Eircode) – 12-month Mean Sales Price €

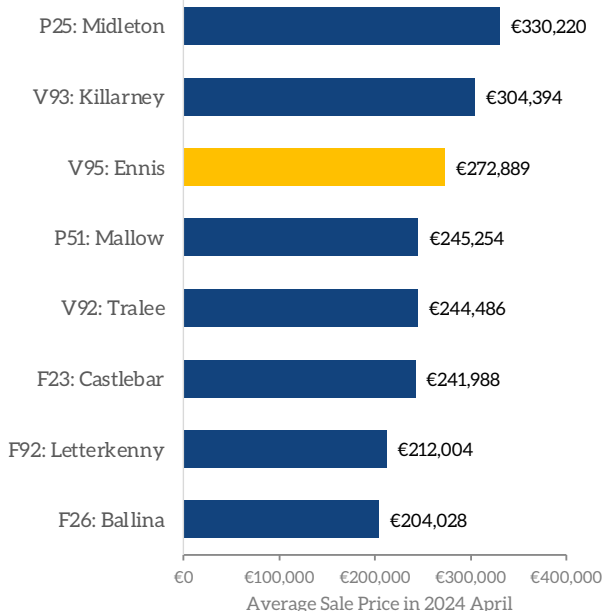


CSO Property Price Register, April 2024 (V95 Eircode) - 12-month Mean Sales Price by Buyer Type



- According to data from the CSO Residential Property Price Index, the rolling 12 month mean sales price for residential properties in Ireland was €380k.
- Over the same period, the mean sales price in Ennis (V95 Eircode routing key area) was €272k. This figure is only 71.5% of the mean value of sales in the State. Since April 2021, annual mean sales values in Ennis have increased by more than a quarter (+27% or +€58k).
- Across the various buyer types, first-time buyers (€274k) paid less than former owner occupiers (€289k).
- Residential sales prices vary greatly across the country with prices in large parts of the west of Ireland much lower than eastern counties. For instance, the mean annual sales price in Clare (April 2024) was €260k whereas the value in Kildare was €400k.
- Relative to other large towns in the West of Ireland (>10,000 pop and outside city regions), Ennis has the 3rd highest mean annual sales value.

CSO Property Price Register, April 2024 12-month Mean Sales Price (V95 Eircode vs. other key West of Ireland towns)



Household Tenure - Private Rented, 2022

Homes rented from private landlords

WITHIN ENNIS

2,282

households rented privately

21.6%

of occupied households

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

19th Highest %

9th Highest #

8th Highest %

4th Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

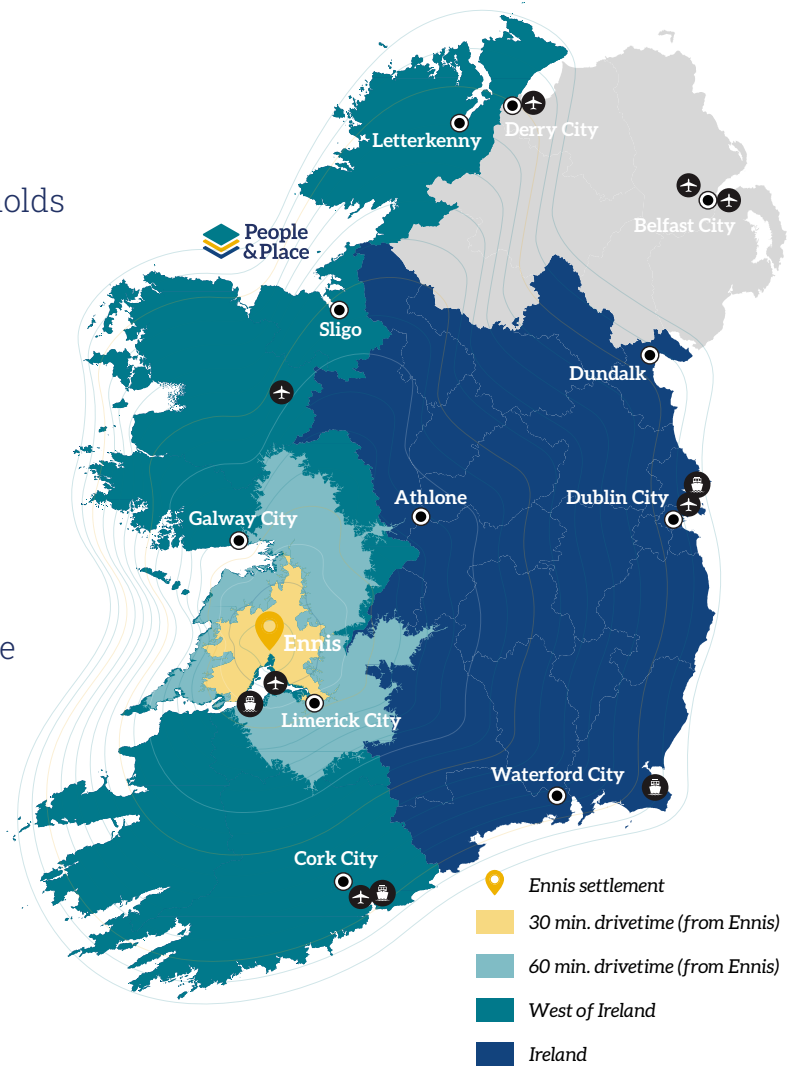
IN OUR CATCHMENT

12,939

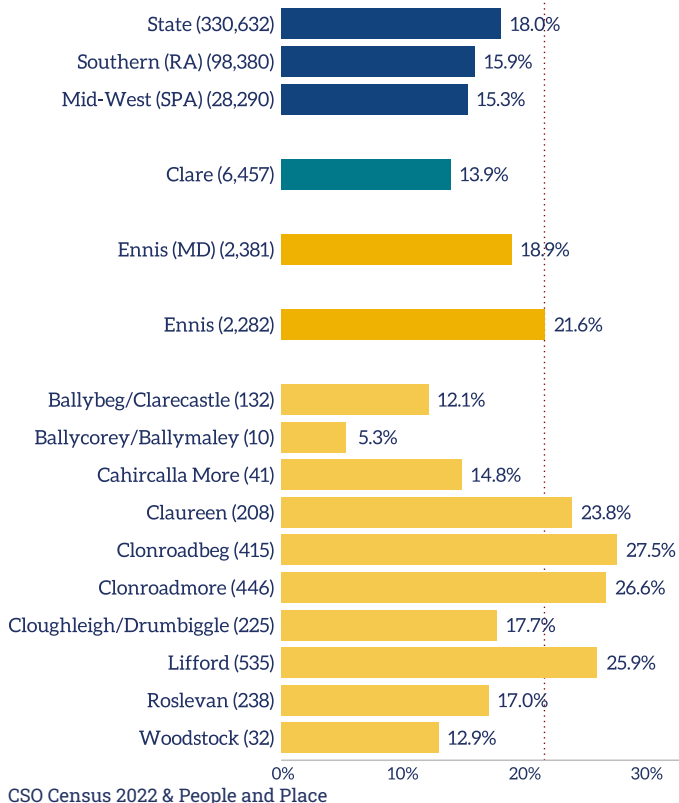
30 Min. Drive

38,910

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of occupied households in Ennis that are rented privately was 2,282. This is equivalent to a rate of 21.6% of all occupied households - much higher than the Clare average of 13.9%.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 9th highest number of households that are rented privately and the 4th highest number in West of Ireland towns (2nd lowest rate - 9th of 9).
- Across Ennis neighbourhoods, highest rates are in central Ennis neighbourhoods where over a quarter of properties are privately rented - Clonroadbeg (27.5%), Clonroadmore (26.6% and Lifford (25.9%).

Household Tenure - Social Housing, 2022

Homes rented from the Local Authority or Voluntary Bodies

WITHIN ENNIS

1,311

households rented socially

12.4%

of occupied households

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)

26th Highest %

8th Highest #

7th Highest %

3rd Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

IN OUR CATCHMENT

6,688

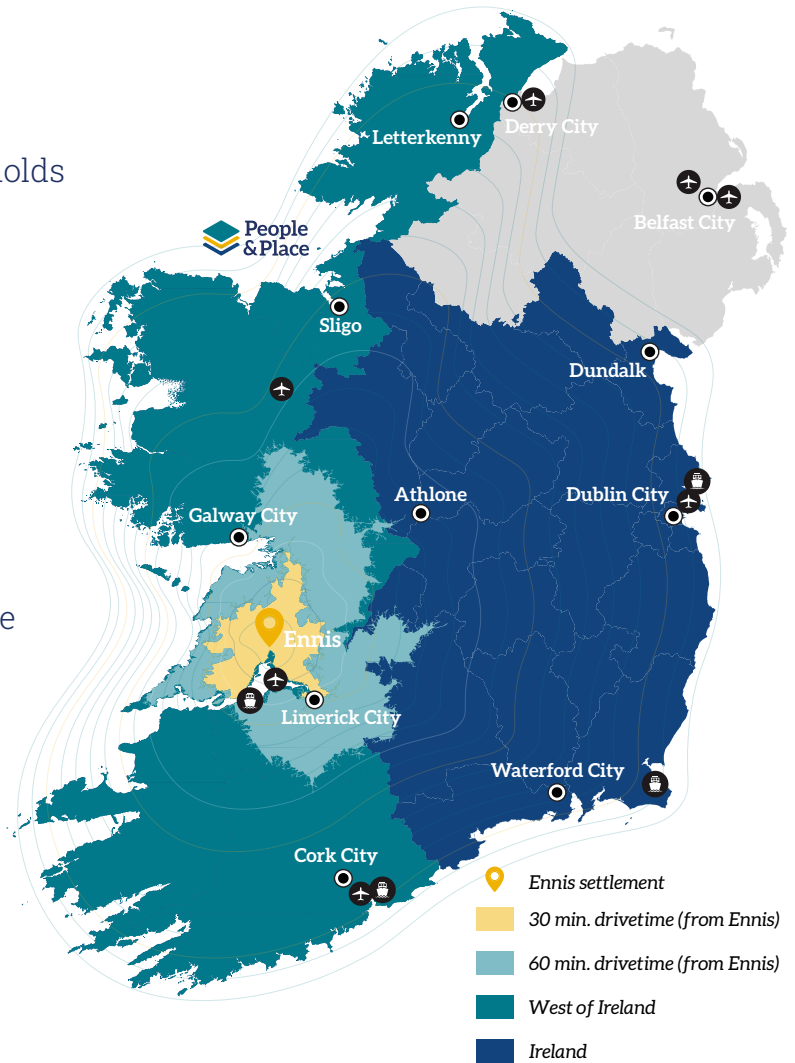


30 Min. Drive

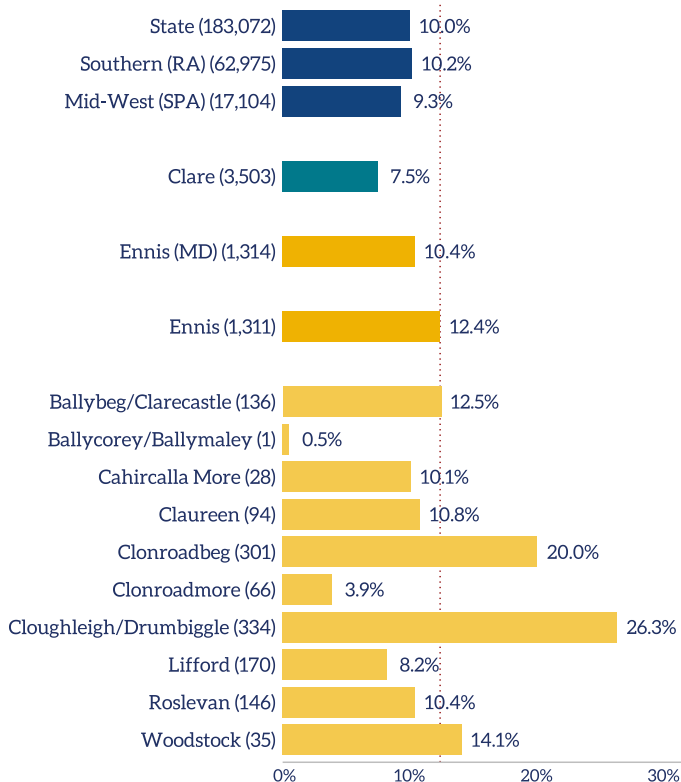
16,941



60 Min. Drive



LOCAL COMPARISONS

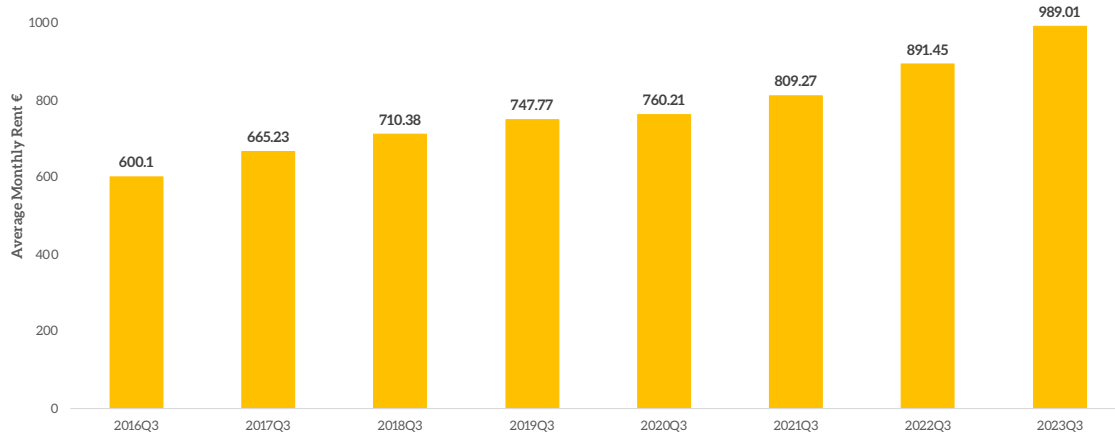


- According to Census 2022, the number of occupied households in Ennis that are classed as social housing (rented from the local authority or voluntary body) was 1,311 (12.4%). This is equivalent to a rate of 12.4% of all occupied households - much higher than the Clare average of 7.5%.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 8th highest number of households that are social rented and the 3rd highest number in West of Ireland towns.
- Across Ennis neighbourhoods there is a clear pattern with highest rates in Cloughleigh/Drumbiggle (26.3%) and Clonroadbeg (20%).

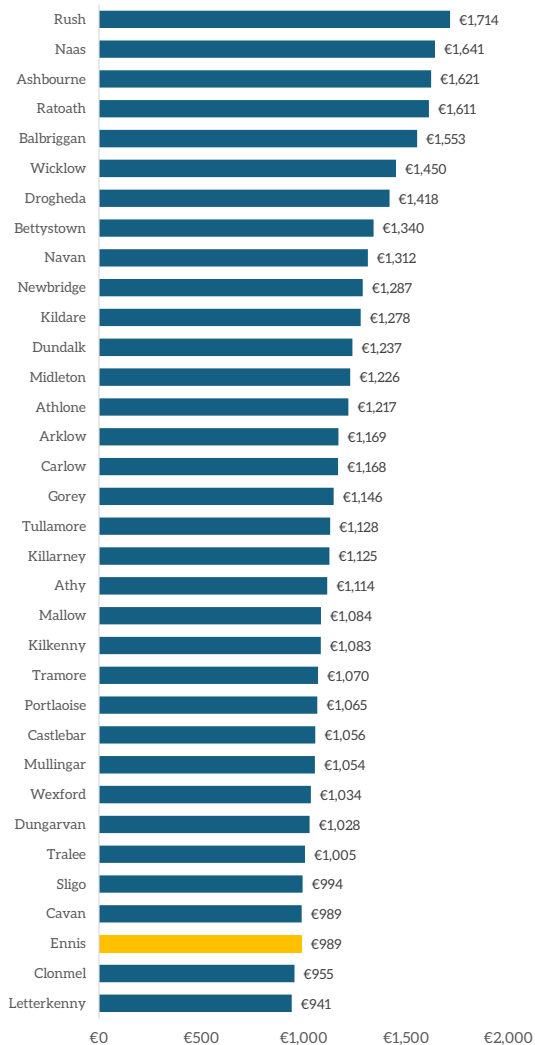
Residential Standardised Rental Prices, 2023

Residential Rental prices in Ennis and comparative towns, 2024

RTB Standardised Monthly Rental Prices, Q3 2016 to Q3 2023 (Ennis, Co Clare) – all properties & all bedroom numbers



RTB Standardised Monthly Rental Prices, Q3 2016 to Q3 2023 (Ennis v other large towns >10,000 pop) – all properties & all bedroom numbers



- According to the Residential Tenancies Board (RTB), the highest standardised average rent for existing tenancies was county Dublin at €1,805 (Q4, 2023). Relevant to other counties, Clare had the 11th lowest monthly rental price at €912 - approximately half of the rental price in Dublin.
- The average monthly rental price for Ennis town (all property types, all bedrooms) was recorded at €989 in Q3 2023. Since 2016, the average rental price in Ennis has increased by +64% or +€389 per month. This rate of increase is similar to that in Clare (+65%).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 3rd least expensive monthly rent.
- The average rent in Ennis is only 60% of the average rental price in many large towns in the east of the country.

Age of Housing - Post 2016

Homes built after the year 2016

WITHIN ENNIS

385

houses built after 2016

3.6%

of total housing stock

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

26th Highest %

18th Highest #

3rd Highest %

1st Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

IN OUR CATCHMENT

2,546

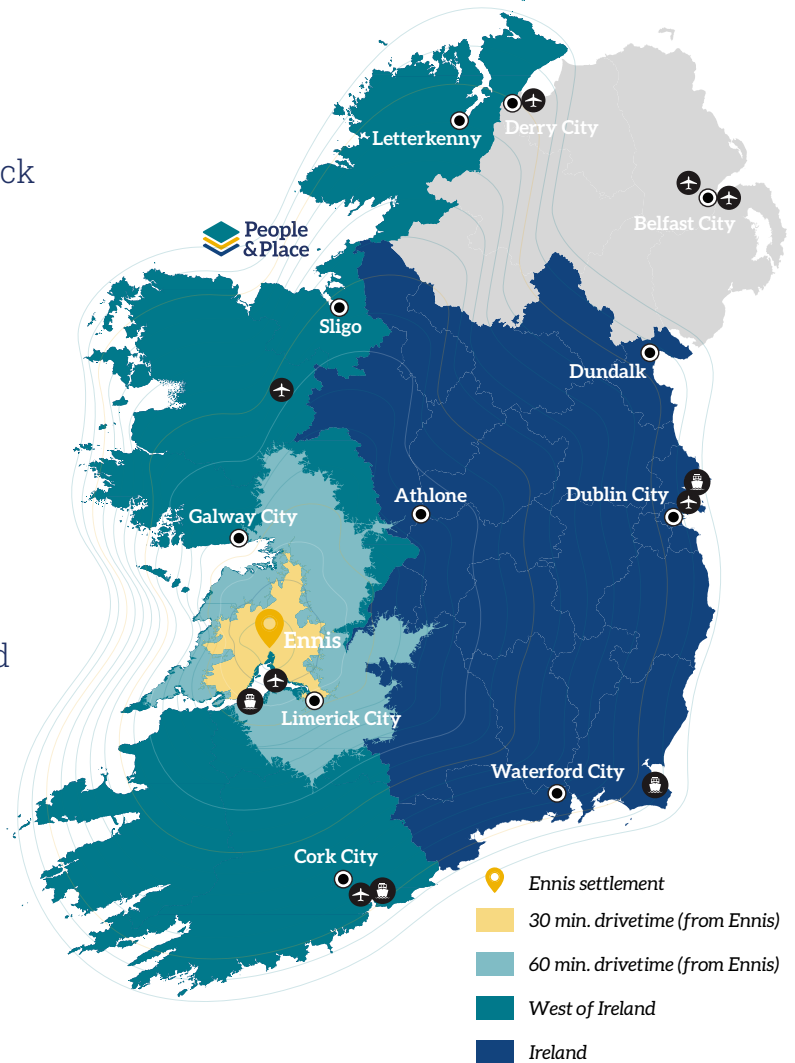


30 Min. Drive

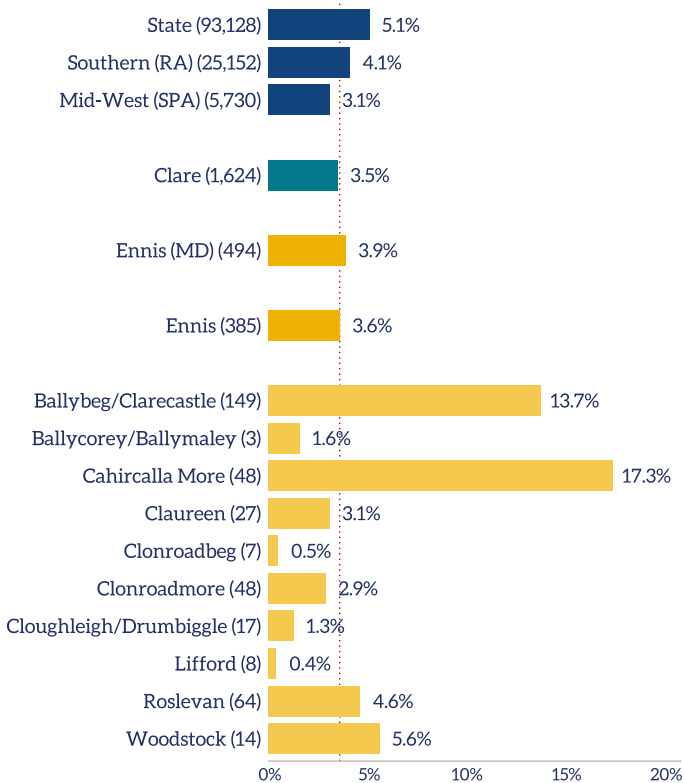
7,574



60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, a total of 385 households were built in Ennis in the period from 2016 to 2022 - this is equivalent to 3.6% of the total housing stock in the town (10,695).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 26th highest number of new homes since 2016. Much of the major growth has occurred in towns in the east of the country. However, growth in Ennis has been highest amongst West of Ireland towns.
- Many of the new developments between 2016 and 2022 have occurred in the Ballybeg/Clarecastle (149), Roslevan (64) and Cahircalla More (48) neighbourhoods.

Housing Vacancy Rate

Number of housing stock that are classed as vacant

WITHIN ENNIS

858

houses vacant

7.3%

of total housing stock

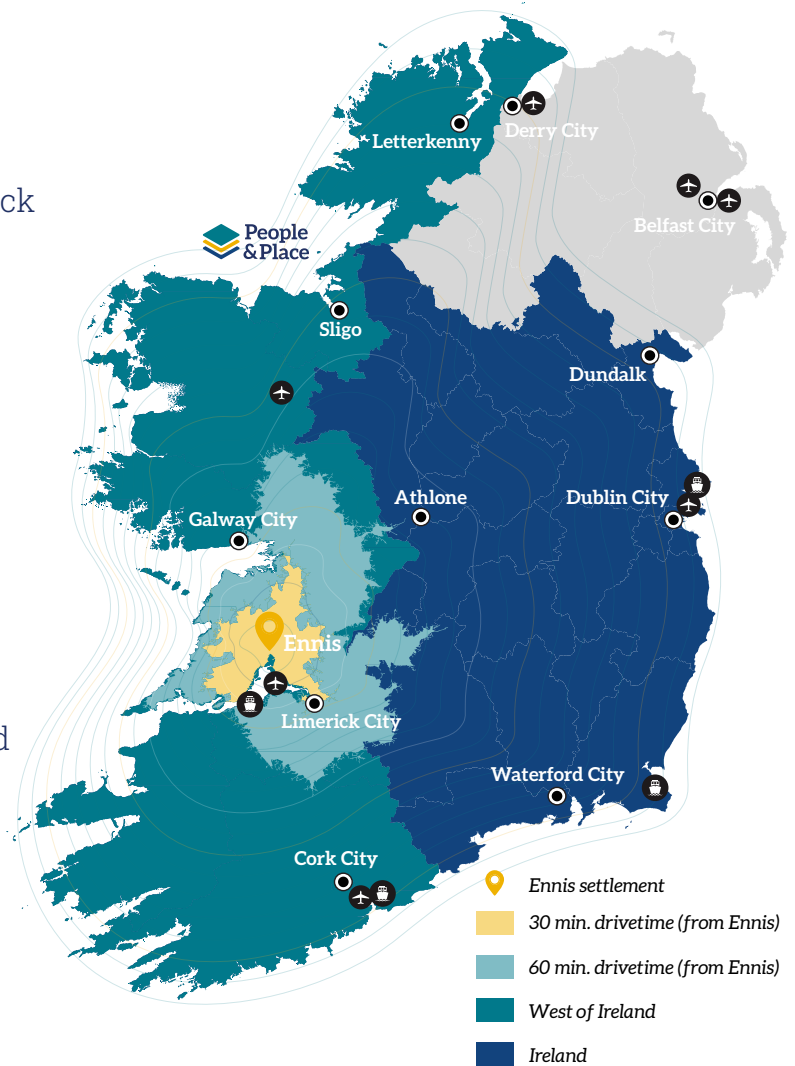
RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)

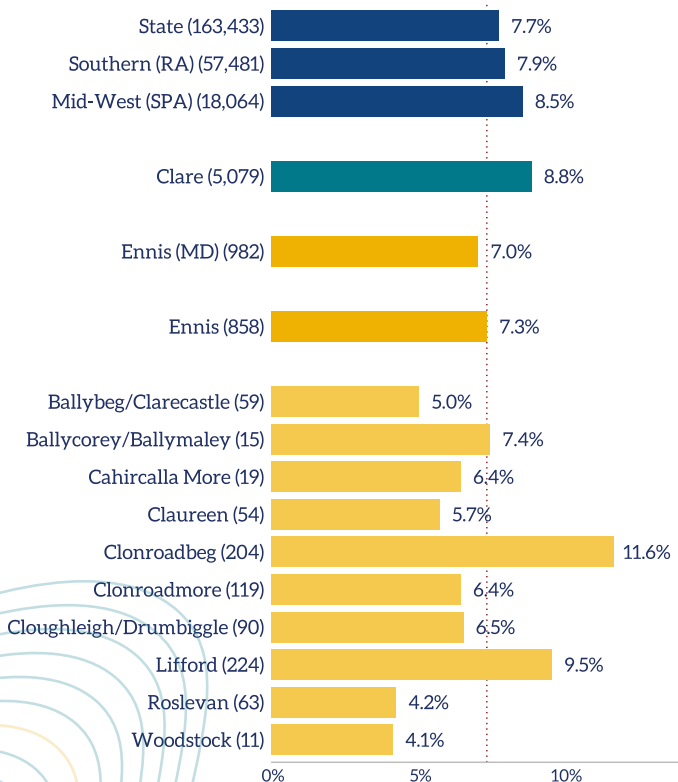


Large Towns in the Republic of Ireland

Large Towns in the West of Ireland



LOCAL COMPARISONS



- According to Census 2022, a total of 858 of the housing stock in Ennis was classified as vacant. This is equivalent to 7.3% of housing stock in the town - lower than both the State (7.7%) and Clare (8.8%) averages.
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 6th highest number of vacant dwellings and the 4th highest number out of large towns in the West of Ireland.
- Highest vacancy rates in Ennis neighbourhoods are in Clonroadbeg (11.6%) and Lifford (9.5%).
- Within Clare, the most common reason for a property to be vacant is that the owner is deceased, the property is on the rental market or undergoing renovation.

Mode of Transport: At Work - Active, 2022

Active transport modes (walking, cycling) used to commute to work

WITHIN ENNIS

1,298

persons commuting to work using active travel

10.6%

of persons at work

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)

24th Highest %

10th Highest #

7th Highest %

4th Highest #

Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

IN OUR CATCHMENT

8,113

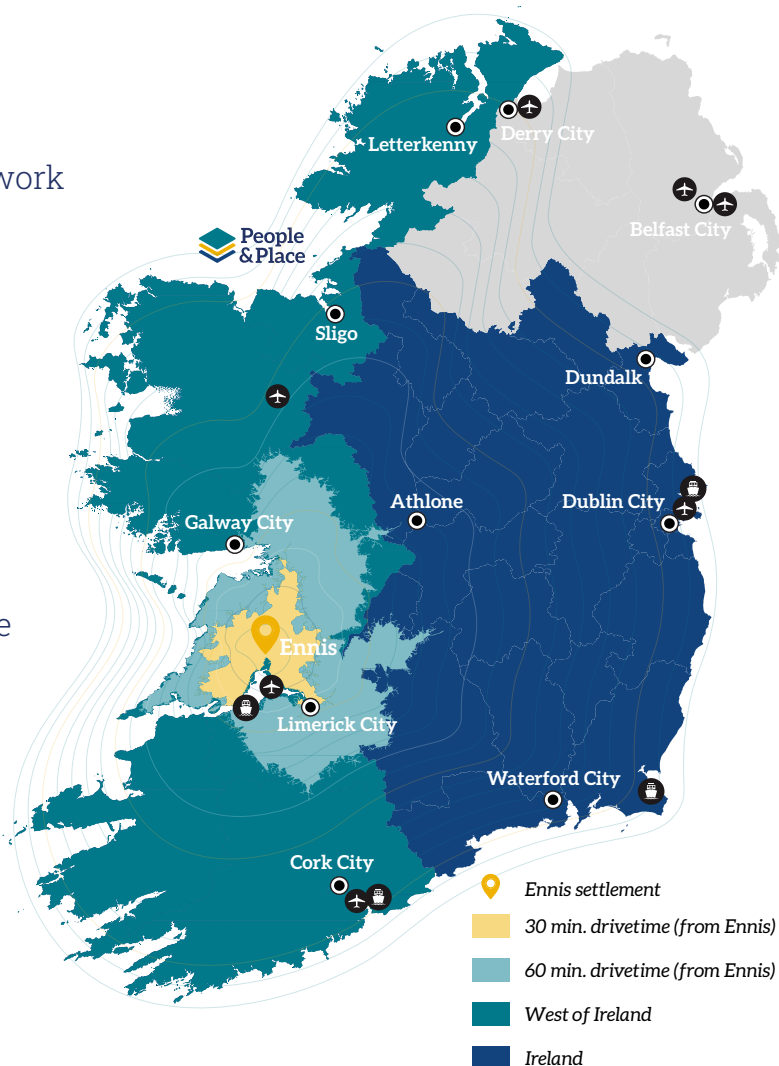


30 Min. Drive

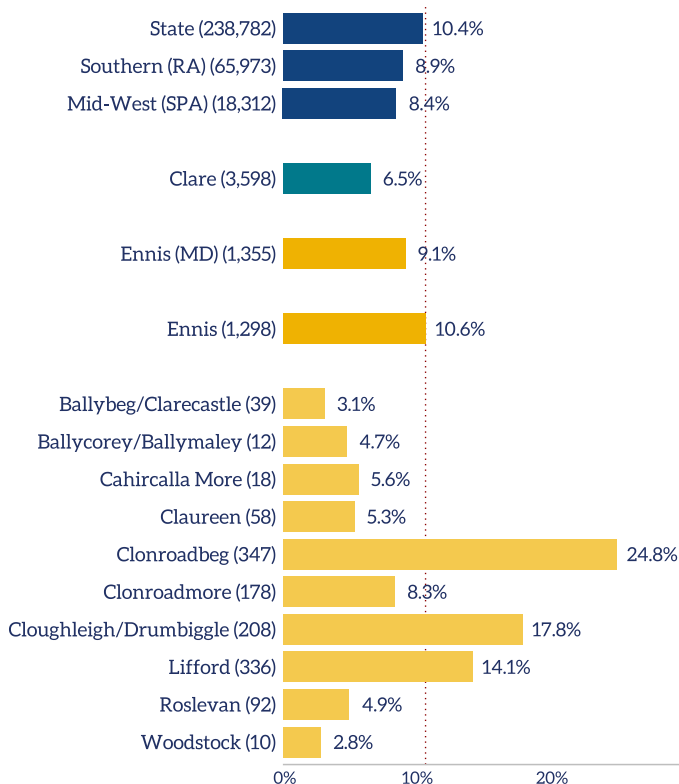
23,355



60 Min. Drive



LOCAL COMPARISONS



CSO Census 2022 & People and Place

- According to Census 2022, the number of persons who commute to work via 'Active Modes' (walk or cycle) in Ennis was 1,298. This is equivalent to 10.6% of all those At Work and resident in Ennis (12,248).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 10th highest number using 'Active modes' to work and the 4th highest number in West of Ireland towns (the lowest rate).
- As expected, rates are highest in central Ennis neighbourhoods such as Clonroadbeg (24.8%), Cloughleigh/Drumbiggie (17.8%) and Lifford (14.1%).

Mode of Transport: At Work - Private Mode, 2022

Private transport modes (cars, motorcycles) used to commute to work

WITHIN ENNIS

8,726

persons commuting to work using private car

71.2%

of persons at work

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)



Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

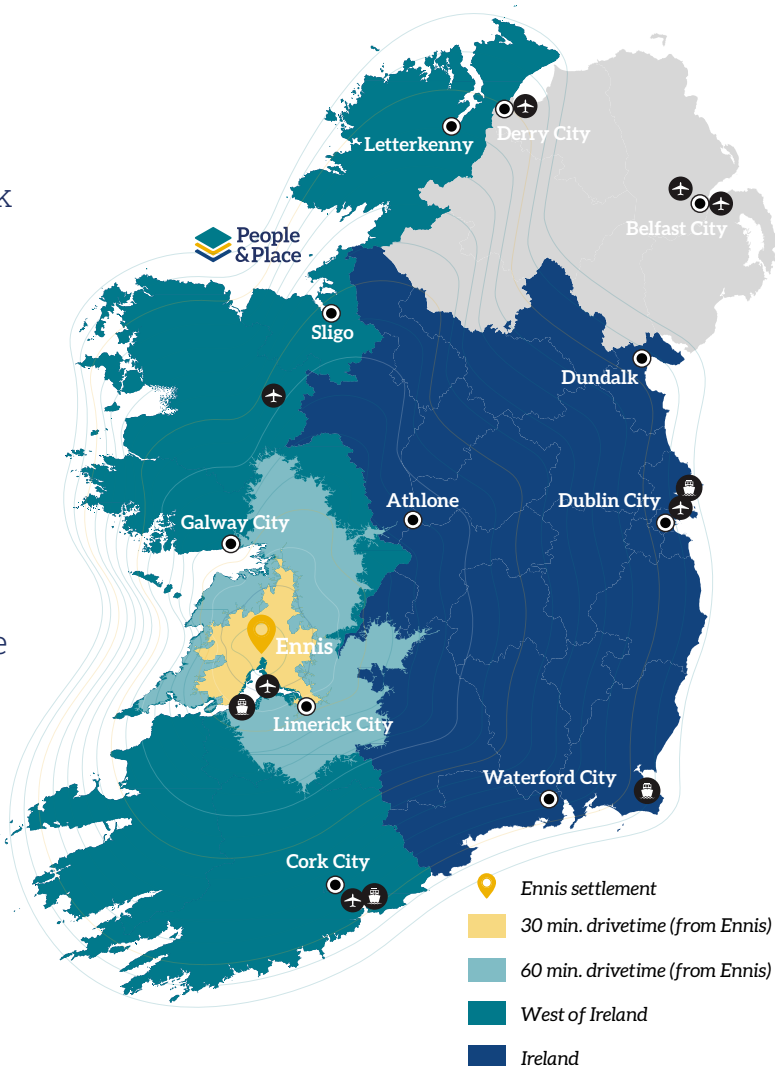
IN OUR CATCHMENT

52,139

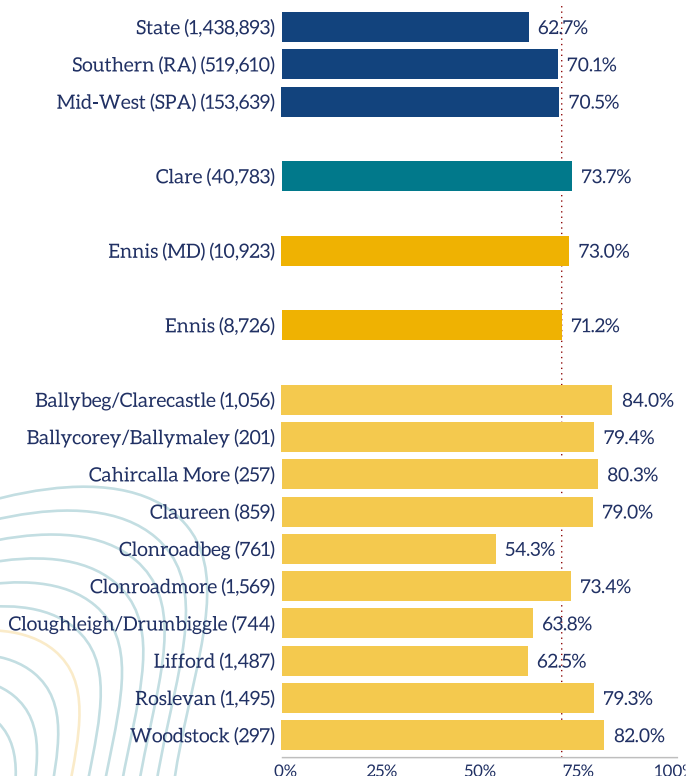
30 Min. Drive

171,408

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of persons who commute to work via 'Private Mode' (car driver or passenger) in Ennis was 8,726. This is equivalent to 71.2% of all those At Work and resident in Ennis (12,248).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 4th highest number using 'Private Mode' to work and the highest number in West of Ireland towns.
- As expected, rates are highest in peripheral Ennis neighbourhoods such as Ballybeg/Clarecastle (84%), Woodstock (82%) and Cahircalla More (80.3%). The varied destinations of Ennis based workers (Shannon, Limerick etc) is a contributory factor to this.

Mode of Transport: School & College - Active, 2022

Active transport modes (walking, cycling) used to commute to school/college

WITHIN ENNIS

1,479

persons commuting to education using active travel

20.9%

of persons in education

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)



Large Towns in the Republic of Ireland

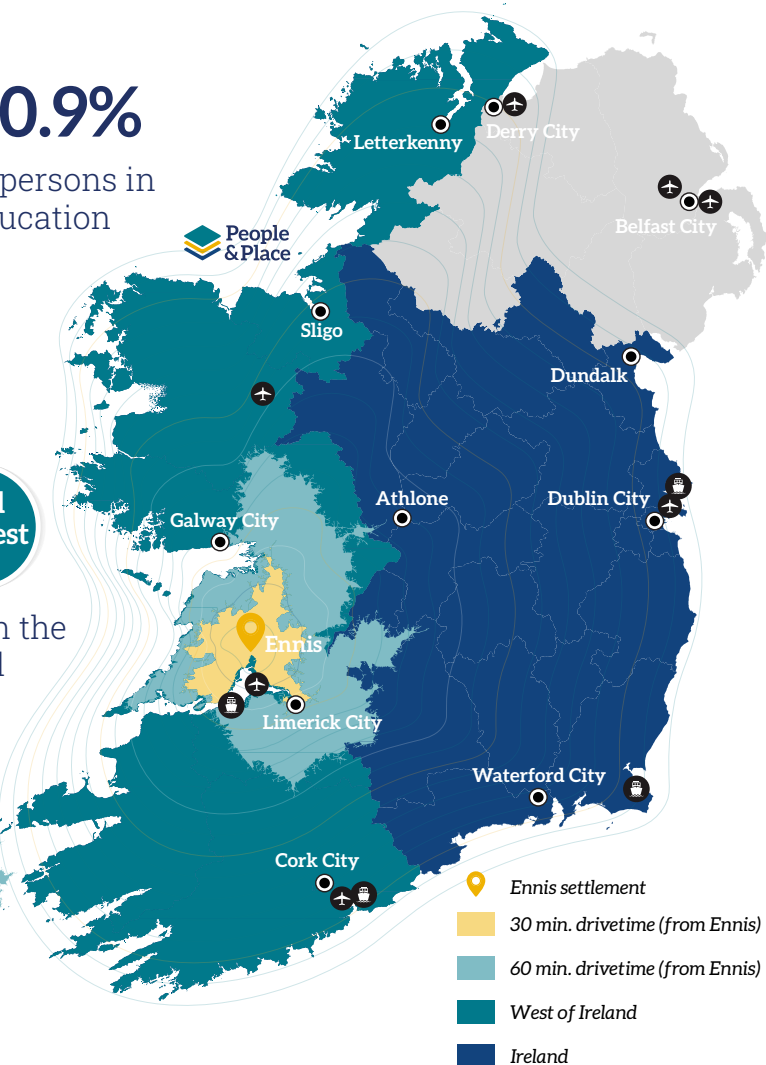
Large Towns in the West of Ireland

IN OUR CATCHMENT

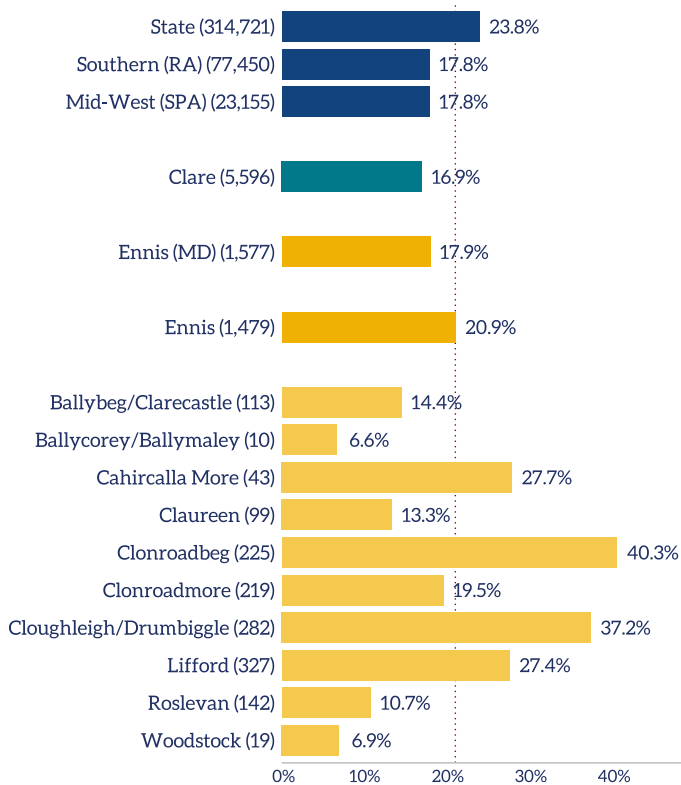
10,240 **30,194**

30 Min. Drive

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of persons who commute to school/college via 'Active Modes' (walk or cycle) in Ennis was 1,479. This is equivalent to 20.9% of all those in school/college and resident in Ennis (7,073).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 16th highest number using 'Active modes' to school/college (this is the 5th lowest rate) and the 2nd highest number in West of Ireland towns (the 3rd lowest rate).
- As expected, rates are highest in central Ennis neighbourhoods such as Clonroadbeg (40.3%), Cloughleigh/Drumbiggie (37.2%) and Cahircalla More (27.2%).

Mode of Transport: School & College - Private Mode, 2022

Private transport modes (cars, motorcycles) used to commute to school/college

WITHIN ENNIS

4,428

persons commuting to education using private car

62.6%

of persons in education

RANKING WITH OTHER LARGE TOWNS (>10K POPULATION)

(>10K POPULATION)



Large Towns in the Republic of Ireland

Large Towns in the West of Ireland

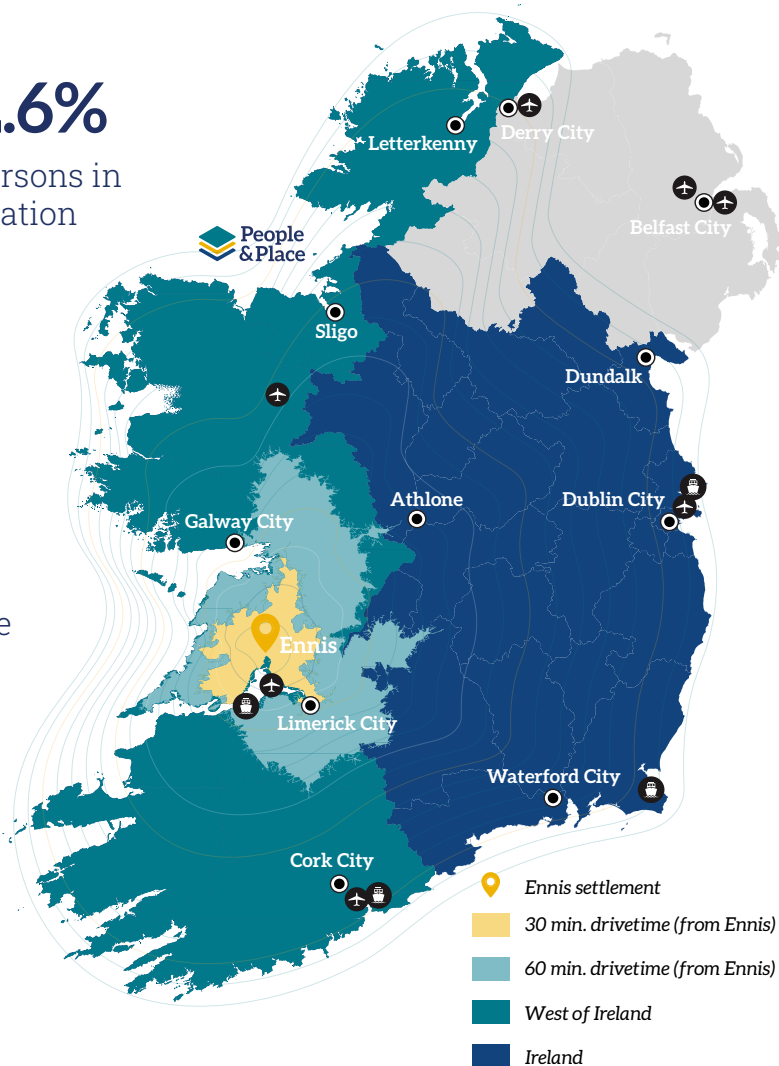
IN OUR CATCHMENT

25,837

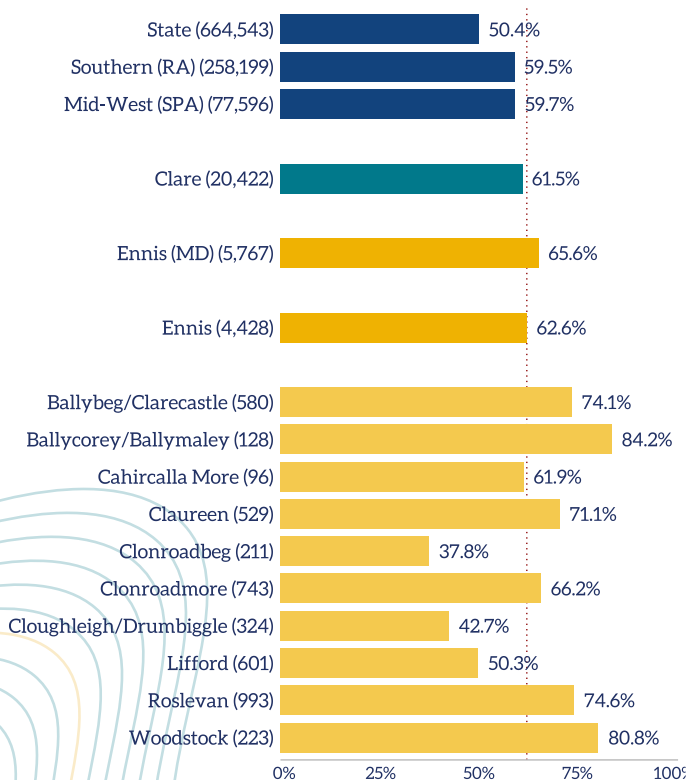
30 Min. Drive

86,826

60 Min. Drive



LOCAL COMPARISONS



- According to Census 2022, the number of persons who commute to schools/college via 'Private Mode' (car driver or passenger) in Ennis was 4,428. This is equivalent to 62.6% of all those in school/college and resident in Ennis (7,073).
- Relative to other large towns in Ireland (>10,000 pop and outside city regions), Ennis has the 2nd highest number using 'Private Mode' to school/college and the highest number in West of Ireland towns.
- Rates are highest in peripheral Ennis neighbourhoods such as Ballycorey/Ballymaley (84.2%), Woodstock (80.8%) and Ballybeg/Clarecastle (74.1%).



**People
& Place**



**Ennis
Chamber**

Advancing business together

**Ennis Chamber i-Hub,
54 O'Connell Street, Ennis**

info@peopleandplace.ie

peopleandplace.ie